

ONLINE DIPLOMA MANAGEMENT OF HIGHER EDUCATION INTERNATIONALIZATION

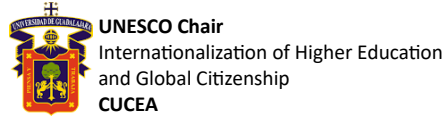
The **UNESCO Chair Internationalization of Higher Education and Global Citizenship** of the University of Guadalajara and the **International Association of Universities** offer an Online Diploma in **Management of Higher Education Internationalization for Latin America and the Caribbean**.

The program is taught by world-renowned experts in the field and participants have access to lectures, webinars and literature on the following themes:

- Strategies for the design, planning and management of a comprehensive internationalization process.
- Strategies and management of student mobility.
- Internationalization of the curriculum.
- Internationalization of research.
- Promotion and management of international cooperation.
- Promotion of the SDGs and global citizenship.

Objectives

- To provide training, professional development and updating to senior university staff, staff of international Office, scholars and students in the area of higher education internationalization;
- To develop institutional capacity for implementing comprehensive internationalization processes and education for global citizenship.



Target Participants

The Diploma is offered to senior university staff, staff of International Office, scholars and students in the area of higher education internationalization.

Academic Model

The program is designed to be 100% online. Contents and materials will be available on the UdeG/CUCEA Moodle platform and participants will attend online synchronous lectures and webinars.

The program will be made of a general **introduction (4 hours)**, **4 modules of 44 hours each (176 hours)** and a **final piece of work** (writing a policy document for the internationalization of a higher education institution or national system) **(20 hours)**, for a total of **200 hours** distributed over **4 months**.

There will be 2 editions of the Diploma a year, from March to June, and from September to December. First edition will begin in **September, 2023**.

Languages of Instruction

English and Spanish

Lecture Schedule

Schedule is expressed in Central Standard Time (CST) of Mexico, City, Mexico.

Academic Calendar 4th September- 15th December, 2023



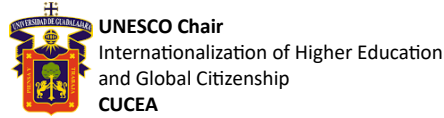
UNESCO Chair
Internationalization of Higher Education
and Global Citizenship
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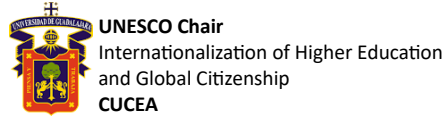
Schedule is expressed in Central Standard Time (SCT of Mexico City, Mexico)

Inaugural Session		Monday, 4 September	
		8:00 a.m. -12:00 p.m. (CST – Mexico City ¹)	
MODULE 1. INTERNATIONALIZATION OF HIGHER EDUCATION			
Unit		Session 1	Session 2
1	Global Trends in the Internationalization of Higher Education Hans de Wit Boston College, USA Language of instruction: English	Tuesday, 5 September	Thursday, 7 September
		8:00-11:00 a.m.	8:00-11:00 a.m.
2	Guidelines to Implement a Comprehensive Internationalization Process Douglas Proctor Swinburne University of Technology, Australia Language of instruction: English	Tuesday, 12 September	Thursday, 14 September
		4:00-7:00 p.m.	4:00-7:00 p.m.
3	Trends and Challenges of Higher Education Internationalization in Latin America and the Caribbean Jocelyne Gacel-Ávila University of Guadalajara, Mexico Language of instruction: Spanish	Monday, 18 September	Wednesday, 20 September
		9:00-12:00 p.m.	Lecture: 9:00-12:00 p.m.
Webinar			
Global and Regional Trends in the Internationalization of Higher Education - Main outcomes of the IAU Global Surveys Giorgio Marinoni International Association of Universities, France Language of instruction: English		Thursday, 21 September	
		8:00-10:00 a.m.	

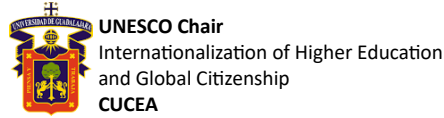


MODULE 2. STRATEGIES FOR STUDENT MOBILITY

Unit		Session 1	Session 2
1	<p>Different Forms and Trends in Student and Staff Mobility around the Globe Hans de Wit Boston College, USA</p> <p>Language of instruction: English</p>	Tuesday, 3 October	Thursday, 5 October
		Lecture: 8:00-11:00 a.m.	Lecture: 8:00-11:00 a.m.
2	<p>Virtual Exchange & COIL Eva Haug The Amsterdam University of Applied Sciences, Netherlands</p> <p>Language of instruction: English</p>	Monday, 9 October	Wednesday, 11 October
		Lecture: 8:00-11:00 a.m.	Lecture: 8:00-11:00 a.m.
3	<p>Student Mobility Strategies and Services in Latin America and the Caribbean Estela Maricela Villalón de la Isla Ismael Crôtte Ávila University of Guadalajara, Mexico</p> <p>Language of instruction: Spanish</p>	Tuesday, 17 October	Thursday, 19 October
		Lecture: 9:00-11:00 a.m.	Lecture: 9:00-11:00 a.m.
Webinar			
<p>Best Practices of Student Mobility in a Post-Pandemic Context Dorothy Kelly University of Granada, Spain</p> <p>Language of instruction: Spanish</p>		Friday, 20 October	
		Webinar: 8:00-10.00 a.m.	

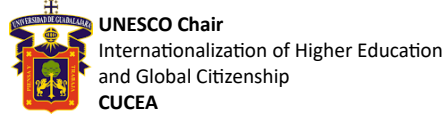


MODULE 3. INTERNATIONALIZATION OF THE CURRICULUM		
Unit	Unit	Unit
1 Conceptual Tools for the Internationalization of the Curriculum Betty Leask La Trobe University, Australia Language of instruction: English	Monday, 30 October Lecture: 4:00-7:00 p.m.	Tuesday, 31 October Lecture: 4:00-7:00 p.m.
	Tuesday, 7 November Lecture: 9:00-12:00 a.m.	Thursday, 9 November Lecture: 9:00-12:00 a.m.
2 Internationalization at Home Jos Beelen The Hague University of Applied Sciences, Netherlands Language of instruction: English	Tuesday, 14 November Lecture: 9:00-12:00am	Thursday, 16 November Lecture: 9:00-12:00am
	Webinar	
3 Practical Aspects of Curriculum Internationalization in Latin America and the Caribbean Pablo Beneitone National University of Lanús, Argentina Language of instruction: Spanish	Friday, 17 November	Webinar: 8:00-10:0 a.m.
	Global Citizenship Education (speaker to be confirmed)	



MODULE 4. INTERNATIONALIZATION OF RESEARCH AND INTERNATIONAL COOPERATION

Unit		Unit	Unit
1	<p>Strategies for the Internationalization of Research and International Cooperation Juliet Thondhlana The University of Nottingham, United Kingdom Language of instruction: English</p>	Tuesday, 28 November	Thursday, 30 November
		Lecture: 9:00-12:00 a.m.	Lecture: 9:00-12:00 a.m.
2	<p>Practical Examples of Internationalization of Research in Latin America and the Caribbean Marcelo Knobel Insper, Brazil Language of instruction: English</p>	Tuesday, 5 December	Thursday, 7 December
		Lecture: 9:00-12:00 a.m.	Lecture: 9:00-12:00 a.m.
3	<p>The Role of Universities in Development Cooperation and Promoting Global Citizenship Annette Scheunpflug University of Bamberg, Germany Language of instruction: English</p>	Tuesday, 12 December	Thursday, 14 December
		Lecture: 9:00-12:00am	Lecture: 9:00-12:00am
Webinar			
Language of instruction: English	<p>Global Engagement Activities Amanda Sayan University of Sydney, Australia</p>	Friday, 15 December	
		Webinar: 4:00-6:00p.m.	



Course fees per participant

	IAU member	Non-IAU Member
Single participant	Bank Transfer Credit Card Payment \$2,200 USD \$2,100 Euros	Bank Transfer Credit Card Payment \$2,900 USD \$2,750 Euros
Multiple participants from a single institution	Bank Transfer Credit Card Payment \$1,870 USD \$1,800 Euros	Bank Transfer Credit Card Payment \$2,465 USD \$2,350 Euros

Registration:

<https://docs.google.com/forms/d/e/1FAIpQLSdInX7o5C315GWiw8XujziLZx0q55hEOprx7aA9aNHVXYGyYw/viewform>

For more information, please contact us at:

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