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1950-2020

ISAS (2.0)

INTERNATIONALIZATION STRATEGIES ADVISORY SERVICES

ISAS (2.0) is IAU's advisory service programme dedicated to help universities develop, assess or review their internationalization policies, strategies, and activities.

It consists of four diverse but complementary services available on demand to IAU Members.

One of the four strategic priorities of the International Association of Universities (IAU) is to **promote an ethical, fair, and inclusive process of internationalization** of higher education.

IAU advocates for **internationalization** as a means to improve the **quality** of teaching and learning, research and service to society for all students and staff.

IAU strives to realise this vision for internationalization of higher education through four main areas of action:

- ▶ Research on global developments and critical analysis of trends
- ▶ Global advocacy
- ▶ Strategic partnerships
- ▶ **Tailored advisory services: ISAS (2.0)**

01

Planning and Strategy (for universities at an early development stage of internationalization)

Goal: Help the university develop and/or refine its internationalization strategy

02

Assessing Strategy and Monitoring Achievements (for universities already having implemented an internationalization strategy)

Goal: Help the university assess its strategy for internationalization and monitor achievements and progress towards the goals outlined in its strategy

03

Enhancing a specific area of internationalization (e.g., internationalization of the curriculum, internationalization of research, student mobility, etc.)

Goal: Enabling universities to focus on a particular area of internationalization requiring special enhancement and monitoring efforts

04

Achieving comprehensive internationalization (for universities at an advanced development stage of internationalization)

Goal: Assess whether Comprehensive Internationalization has been achieved and to what extent

On successful completion of each strand of service, the university will be awarded a Learning Badge.

Universities from across the world having undertaken an ISAS (2.0) service have indicated that ISAS (2.0) was helpful in enhancing their internationalization initiatives.

FEEDBACK FROM UNIVERSITIES



ISAS (2.0) will be very helpful to any university around the world.

Universities undertaking ISAS (2.0) will benefit from IAU's global perspective and renowned experts in higher education and internationalization.

I do recommend other universities to undertake ISAS (2.0); it gave us new insights, new ways to critically assess our work.

I would definitely recommend ISAS (2.0) because of the recognition and awareness of the importance of internationalization to all staff.

The ISAS (2.0) created awareness and institutional buy-in for internationalization and generated the necessary support for it.

Yes, I very much recommend ISAS (2.0) to other universities who are willing to internationalize themselves.

For a comprehensive analysis of the efficacy of ISAS (2.0), please read the impact evaluation study:

www.iau-aiu.net/IMG/pdf/isas_report-compressed.pdf

FOR MORE INFORMATION ON ISAS (2.0)

Visit: www.iau-aiu.net/Internationalization?onglet=1

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