



**IAU –
INTERNATIONALIZATION
STRATEGIES ADVISORY
SERVICE**

The IAU program for advancing internationalization in higher education

ISAS (2.0) consists of several complementary services offered to IAU Members, other Higher Education Institutions (HEIs), professionals at HEIs, organizations and national governments. It builds on the initial *Internationalization Strategies Advisory Service (ISAS)*, created to help HEIs develop or review their internationalization strategies, in two important ways:

- it offers a variety of tailored services to a more diversified audience;
- for HEIs, it offers distinct Learning Badges for each service to acknowledge the learning journey that has been undertaken.

ISAS (2.0) menu of services:

- A** Advancing strategic internationalization at HEIs (see overleaf for more details)
- B** Facilitating individual learning for internationalization (see online for more information)
- C** National advisory service for system level strategy or policy development (see online for more information)

IAU calls on the experience of a worldwide network of **experts** to deliver these services and thus ensures that local contexts and cultural realities are taken into consideration.

➔ www.iau-aiu.net/content/isas-2



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International Strategies Advisory Service - ISAS (2.0)

Advancing strategic internationalization at HEIs

This service, offered to HEIs, is a multi-faceted set of initiatives to help institutions **plan, create, implement, monitor, review and/or evaluate their internationalization strategies and achievements.**

4 separate strands of this service are available:

1.1 Planning and Strategy

1.2 Assessing Strategy & Monitoring Achievements

1.3 Enhancing a Specific Area of Internationalization

1.4 Achieving Comprehensive Internationalization

Each strand within the *Advancing strategic internationalization at HEIs* is **independent** of the others and each institution can decide which one to undertake at any given stage of its development. Success in each strand within the *Advancing strategic internationalization at HEIs* culminates with the award of an IAU internationalization **Learning Badge**.



1.1 Planning and Strategy

Target audience: **Higher Education Institutions at early stage of internationalization**

The goal is to help the institution develop and/or refine its internationalization strategy. It is particularly targeted at an HEI that has either only recently, or not yet, undertaken a strategic, institution-wide reflection on the role of internationalization in its development.



1.2 Assessing Strategy & Monitoring Achievements

Target audience: **Higher Education Institutions with an internationalization strategy in place**

The goal is to help the institution assess its strategy for internationalization and the related framework for monitoring achievements and progress towards the goals outlined in its strategy.



1.3 Enhancing a Specific area of Internationalization

Target audience: **Higher Education Institutions interested in a specific area of internationalization**

This strand of service enables the institution to focus specifically on a particular area of internationalization which requires special enhancing and monitoring efforts, e.g. student mobility, strategic partnerships, etc.



1.4 Achieving Comprehensive Internationalization

Target audience: **Higher Education Institutions at advanced development stage of internationalization**

Each institution's application for this strand must initially be approved by IAU, so that the review process, largely an evaluative one, can go ahead to assess whether Comprehensive Internationalization has been achieved.

The *Advancing strategic internationalization at HEIs* service is available on a fee basis to all Higher Education Institutions and at a preferential rate for IAU Members.



www.iau-aiu.net/content/advancing-strategic-internationalization-heis

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