

Executive Leadership Programme

International Association of Universities

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🌐 iau-aiu.net/Leadership



About the ELP

The IAU Executive Leadership Programme (ELP) is unique. It is radically global in its ambition to support university leaders across all higher education systems and types focusing on common issues and challenges. It covers central aspects of higher education management for a sustainable running of the institution, and it empowers university leaders to navigate the contextual and political dimensions of university leadership. In short, the ELP provides a framework with which to confront the big managerial, ethical, economic and societal questions universities are facing or will face.



ELP Format

The programme starts and ends with in-person meetings and continues online throughout the year. The programme is designed for current or emerging heads of institutions, and participants will be awarded a learning badge after the successful completion of the whole programme. It is designed in modular form, and each of the ten modules consists of a thematic workshop and two action leadership sessions – separated into current and emerging leaders for real peer-to-peer engagement.

In between the in-person ELP modules on site in conjunction with the IAU conferences, participants will follow this capacity building programme from anywhere in the world through online sessions.



Modules 1-3

IAU 2023 International Conference
Qatar University, Doha

Modules 3-8

Online
Virtual Participation



Modules 9-10

IAU 2024 International Conference
Location to be announced



International Association of Universities

ELP Engagement

The participants draw on their collective experience and examine best practices to address common challenges. Through peer-to-peer exchange, the participants learn how to mobilise collective efforts to address immediate issues and proactively shape their institutional future.

The modules are facilitated by eminent higher education leaders with ample experience in coaching and workshop facilitation.



ELP Overview

Module Topics:

Transformative Leadership

1. The Changing Mission of Universities
2. Building Partnerships Across the Global Higher Education Landscape
3. Navigating the Strategic Planning Process

Higher Education Management

4. Effective Governance, Risk Management, and Oversight
5. Budgeting, Financial Strategy, and Administration
6. Diversifying Income Streams and Fundraising Strategies in Higher Education
7. Creating and Managing Effective Teams

Values Based Leadership

8. Leadership in the Transformation of Higher Education
9. Charting a Sustainable Future for Higher Education
10. Defining and Communicating the Role of Higher Education in Society



ELP Modules

Module 1:

The Changing Mission of Universities

Universities are increasingly expected to engage more in the betterment of society and clearly communicate not only what they are good at, but also what they are good for. Engage with the changing dynamics of the university mission, and adopt guiding principles on your way to build your civil and academic leadership for just decision-making and action.

Module 2:

Building Partnerships Across the Global Higher Education Landscape

Broaden your horizon and find communalities by acquainting yourself with diverse higher education systems to gain a more global perspective, develop meaningful cooperation and expand your international network.

Module 3:

Navigating the Strategic Planning Process

Master the mechanisms that help define and implement the institutional mission, inform the decision-making, and provide tools for evaluating progress and taking corrective action.



ELP Modules

Module 4:

Effective Governance, Risk Management, and Oversight

Learn more about theory and practices regarding institutional leadership, management, and governance, and gain a better awareness of your own style of leading.

Module 5:

Budgeting, Financial Strategy, and Administration

Engage with principles of university administration and finances, and learn how to define your university's business and budget model. Build resilience through better accountancy standards, human resource policies, and procurement procedures to ensure the smooth running of your institution.



ELP Modules

Module 6:

Diversifying Income Streams and Fundraising Strategies in Higher Education

Enhance your financial strategy and fundraising methodology through improved mission clarity and value-based donor and grant appeal.

Module 7:

Creating and Managing Effective Teams

Improve your interpersonal management skills and learn how to empower a team to take joint action and responsibility for the successful development of the institution.



ELP Modules

Module 8:

Leadership in the Transformation of Higher Education

Consider what it means to be a critical observer, mediator, and driver of change on your way to shaping sustainable universities of the future that are innovative, equitable, and inclusive.

Module 9:

Charting a Sustainable Future for Higher Education

Explore innovative approaches on leading for lasting and transformative change, collaborate on best practices, and forge a path towards a more environmentally conscious and socially responsible higher education landscape.

Module 10:

Defining and Communicating the Role of Higher Education in Society

Learn how to communicate and leverage the importance of your university for the local community and society at large. Build multi-stakeholder engagement through value-based cooperation between universities, civil society, the private sector, and public institutions.



ELP Outcomes



Enhanced Strategic Thinking and Planning

Gain a new perspective on different aspects of global higher education to improve scenario thinking for the implications for your current strategy and future plans.

Understand Your Leadership Capabilities

Gain better knowledge of the different dimensions of strategic leadership to become a globally engaged leader of change.



Develop Effective Teams

Explore leadership expectations and improve interpersonal management skills to unlock the full potential of diverse high-performing teams.

Build a Global Network of Peers

Create long-term partnerships, connect with colleagues from all over the world, and share experiences to learn from each other.



ELP Facilitators



Andrew Deeks

President of Murdoch University, Australia and IAU
President

Pam Fredman

Former Rector Gothenburg University and IAU
immediate past President



Andreas Corcoran

IAU Deputy Secretary General

Tawane Kupe

Former Vice Chancellor, University of Pretoria,
South Africa



ELP Facilitators



Teri Balsler

Immediate past Provost and Vice President,
University of Calgary, Canada

Patrick Deane

Principal and Vice Chancellor, Queen's University,
Canada



Chris Brink

Former Vice Chancellor, Newcastle University, UK



ELP Details

Practical Information

Dates:

25 November 2023 –
Autumn 2024

Coordinator:

Dr. Andreas Corcoran, IAU
Deputy Secretary General

Format:

In person and online

Language of Instruction:

English

Registration:

Please register via the
form on the IAU website.
www.iau-aiu.net/Leadership

Programme Fees:

IAU Members: 1500€
Non Members: 2250€
Participants from LDCs: 1000€
Travel and accommodation not included in fees



International Association of Universities

The International Association of Universities (IAU), created under the auspices of UNESCO in 1950, is a membership-based organisation serving the global higher education community through advocacy, expertise, and exchange.

IAU brings together Members from over 120 countries for reflection and collaborative action on common priorities. It is an independent, non-governmental organisation in an official partnership with UNESCO (Associate status), UN ECOSOC (Consultative status), and the Council of Europe (Participatory status).

IAU provides a forum for building a worldwide higher education community, promotes collaboration and the exchange of information, experience and ideas.

www.IAU-AIU.net

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