

IAU Data Privacy Policy

GENERAL Information

Welcome to the website of the *International Association of Universities* (referred to as either “we” or **IAU**). We appreciate your interest in our organization, our priorities and on higher education in general. The privacy of our users is important to us. Thus, the processing of your personal data is done within the legal basis of the data protection provisions of the European Union, and in particular the *General Data Protection Regulation* (referred to as “GDPR”).

By using IAU’s Website and/or IAU’s Services, you acknowledge that you have read this Privacy Policy and that you agree with it. We reserve the right to regularly change the Privacy Policy as we believe appropriate. Any such change will be communicated through the Website.

This Policy is valid for all pages hosted on the Website. It is not valid for the pages hosted by third parties to which IAU may refer and whose privacy policies may differ. Therefore, IAU cannot be held responsible for any data processed on these external websites.

In this Privacy Policy we set out what personal data we collect and use, and for what purposes. Moreover, this Privacy Policy includes important information regarding your rights with respect to the processing of your personal data.

Hosting

The IAU website is hosted by **Ikoula**

175/177 rue d’Aguesseau, 92100 Boulogne-Billancourt

Contact : 01 84 01 02 50, email ikoula@ikoula.com

To find IKOULA’s General Conditions for the Hosting of Personal Data under the General Data Protection Regulation (GDPR) in effect since May 25, 2018 see below:

https://www.ikoula.com/sites/default/files/2018_05_17_Conditions_Generales_RGPD_FINAL.pdf?utm_campaign=2320666&utm_content=42080291&utm_medium=email&utm_source=Emailvision

1. Purpose of data protection

The object of this IAU Privacy Policy is personal data. ‘Personal data’ means ‘any information relating to an identified or identifiable person’. This might include, details such as the name, postal address, email address and phone number, though other details are also necessarily created while using our website (see as per below in same document). This information, collected, processed and stored, is needed in order to provide users with services they are expecting when they register for one of our services such as, for example, when they register to receive the *IAU Newsletter* and *IAU Lynx*.

2. Data Controller and Data Protection Office – contact details

International Association of Universities (IAU) / International Universities Bureau
Secretariat
UNESCO House
1, rue Miollis
75732 Paris Cedex 15
France
Tel.: (33 1) 45 68 48 00
Fax: (33 1) 47 34 76 05

For any suggestions of questions related to data protection, you can contact us to: [info\(a\)iau-aiu.net](mailto:info(a)iau-aiu.net)

3. Information collected automatically by the server:

- the domain with which the user connects to the Internet;
- the pages visited;
- the type of browser used;
- the platform and/or operating system used;
- the IP address of the connected user;
- the data related to traffic as well as the date and time of access;
- the location data;
- type of search engine as well as the keywords used to find the Website.

This data is not nominative and this information is kept for statistical purposes only and to improve access to the Website.

Use of data

Data collect via the IAU website is solely used to administer the website and for internal operations, including troubleshooting, data analysis, testing, statistical and survey purposes. Furthermore, this data is used to improve the IAU website and to ensure that content is presented in the most effective manner for users. This data is also used as part of our efforts to keep our website safe and secure.

4. When and how is data collected?

IAU collects personal data when you:

- Subscribe to the IAU Newsletter
- Contact IAU through our contact form
- Register for an IAU conference or event
- Apply for Membership
- Are an official representative and/or contact person of a potential member institution, organization or partner

Use of personal data collected

Data as collected is used to:

- Send invitation for participation in IAU activities or events

- Seek views/assistance on topics related to higher education in general as well as IAU priorities
- Deliver information about IAU, other events and activities related to higher education
- Deliver services as requested
- Retain a record of our communications with you for potential follow up

Mailing lists

IAU maintains mailing lists for members, affiliates, partners, IAU newsletter, and events. These lists include the contact details (name, email address, and position) of relevant personnel in each organization. These lists are stored and managed by the IAU and are used to send relevant information to members, affiliates, and/or partners.

For each of the above-mentioned databases, it is the responsibility of the contact persons to inform the IAU (info@iau-aiu.net) when the information should be modified or removed completely.

IAU Newsletter

The IAU Newsletter form collects information on an SSL online secured server on <https://my.sendinblue.com>

We only use the data for the purpose of sending out the IAU Newsletter. This data is not shared with third parties. You are free to unsubscribe from the IAU Newsletter at any moment at:

https://my.sendinblue.com/users/unsubscribe/js_id/2ogpj/id/2

5. Linked websites, social media and cookies

There are hyperlinks posted on the IAU website that link to other websites. IAU is not responsible for, and this Privacy Policy does not apply to, the privacy practices of any Linked Site or of any companies that we do not own or control.

Social Media

The IAU website uses social plug-ins from the social media LinkedIn, Twitter and YouTube. When you click on a social media button, your browser uses this social plug-in to set up a direct connection to the server of the respective social network. IAU has no influence on the way the data is collected by these social media operators.

Information about the scope and purpose for which data is processed, collected and used by social media operators can be found in each company's data protection policy:

- <https://www.linkedin.com/legal/privacy-policy>
- <https://twitter.com/en/privacy>
- <https://support.google.com/youtube/answer/2801895?hl=en>

Google Analytics

The IAU website uses Google Analytics; an analysis service of Google Inc. Google Analytics uses cookies to allow us to analyse the use of our website.

Details about Google and its use of personal data can be obtained from the following address:

<https://www.google.com/analytics/terms/us.html>, data privacy overview:

Cookies

The IAU website uses cookies to provide users with extensive functions, to make the website more accessible and to optimize it. Cookies are small files that are saved to user device via the web browser.

Most cookies are only required for as long as you access the current service or continue your session. They are removed or they expire when you leave the IAU website. These are session cookies.

Permanent cookies are saved for a longer period. Their role is to recognize a user when opening the IAU website at a later point. It means that the user can call up saved settings again, e.g. specify the relevant language. They are automatically erased upon the expiry of a certain period.

6. Your privacy rights

You have the following rights:

- To access and update your information
- To be informed, which is the purpose of this IAU Privacy Policy
- To obtain a copy of your personal data. There is no fee for this unless you make repeated requests for the same data. We will provide your data as soon as possible
- To have your personal data rectified if it is inaccurate or incomplete - at most within one month
- To have processing of your data restricted or stopped if you contest its accuracy, or object to its processing. In such cases, processing will be restricted until the matter is resolved. We will inform you of that resolution.
- To object if you consider you have grounds relating to your particular circumstances

Any individual has the opportunity to access, review, update, and delete any Personal Data IAU holds, by sending an email to [info\(a\)iau-aiu.net](mailto:info(a)iau-aiu.net) for this purpose.

7. Future changes to this Privacy Policy

IAU is constantly trying to improve its website and services, so there may be a need to change this Privacy Policy occasionally. Users will be alerted to material changes to be made by placing a notice on our website. You can see when this Privacy Policy was last updated by checking the date at the bottom of this page. The users are responsible for periodically reviewing this Privacy Policy.

8. Questions about this policy

Any questions or concerns regarding this Privacy Policy, please send us a detailed message to [info\(a\)iau-aiu.net](mailto:info(a)iau-aiu.net). We will do our best to resolve your concerns. IAU may also be contacted by post at UNESCO House, 1 rue Miollis, 75732 Paris cedex 15, France.