

## IAU Privacy Policy

### GENERAL Information

Welcome to the website of the *International Association of Universities* (referred to as either “we” or **IAU**). We appreciate your interest in our organization, our priorities and higher education in general. The privacy of our users is important to us. Therefore, your personal data will only be processed within the legal framework of the data protection provisions set out by the European Union, in particular the *General Data Protection Regulation* (referred to as “GDPR”).

By using IAU’s Website and/or IAU’s Services, you acknowledge that you have read this Privacy Policy and that you agree with it. We reserve the right to regularly change the Privacy Policy as we believe appropriate. Any such change will be communicated through the Website (<https://iau-aiu.net/>).

This Policy is valid for all pages hosted on the Website. It is not valid for the pages hosted by third parties to which IAU may refer and whose privacy policies may differ. Therefore, IAU cannot be held responsible for any data processed on these external websites.

In this Privacy Policy, we set out which personal data we collect and use, and for which purposes. Moreover, this Privacy Policy includes important information regarding your rights with respect to the processing of your personal data.

### Hosting

The IAU website is hosted by Ikoula.  
175/177 rue d’Aguesseau, 92100 Boulogne-Billancourt  
Contact : 01 84 01 02 50, email [ikoula@ikoula.com](mailto:ikoula@ikoula.com)

To find IKOULA’s General Conditions for the Hosting of Personal Data under the General Data Protection Regulation (GDPR) in effect since May 25, 2018 see below:  
[https://www.ikoula.com/sites/default/files/2018\\_05\\_17\\_Conditions\\_Generales\\_RGPD\\_FINAL.pdf?utm\\_campaign=2320666&utm\\_content=42080291&utm\\_medium=email&utm\\_source=Emailvision](https://www.ikoula.com/sites/default/files/2018_05_17_Conditions_Generales_RGPD_FINAL.pdf?utm_campaign=2320666&utm_content=42080291&utm_medium=email&utm_source=Emailvision).

## **1. Data Controller – contact details**

International Association of Universities (IAU) / International Universities Bureau Secretariat  
UNESCO House  
1, rue Miollis  
75732 Paris Cedex 15  
France  
**Tel.:** (33 1) 45 68 48 00  
**Fax:** (33 1) 47 34 76 05

For any suggestions of questions related to data protection, you can contact us at:  
[info@iau-aiu.net](mailto:info@iau-aiu.net).

## **2. Purpose of data protection**

The object of this IAU Privacy Policy is personal data. ‘Personal data’ means ‘any information relating to an identified or identifiable person’. This data might include details such as names, postal addresses, email addresses and phone numbers, though other details are also necessarily created while using our website (see as per below in same document). This information, collected, processed and stored, is needed in order to provide users with services they are expecting when they register for one of our services, for example the registration to the *IAU Newsletter* or *IAU Lynx*.

## **3. Information collected automatically by the server:**

Some data is automatically collected by the Website’s server. This information includes:

- the domain with which the user connects to the Internet;
- the pages visited;
- the type of browser used;
- the platform and/or operating system used;
- the IP address of the connected user;
- the data related to traffic as well as the date and time of access;
- the location data;
- type of search engine as well as the keywords used to find the Website.

This data is not nominative and this information is kept for statistical purposes only and to improve access to the Website.

#### **4. The use of this data**

We will use the data we collect via our website, to administer our website and for internal operations, including troubleshooting, data analysis, testing, statistical and survey purposes. Furthermore, this data is used to improve our website and to ensure that content is presented in the most effective manner for users. This data is also used as part of our efforts to keep our website safe and secure.

#### **5. When is Personal Data collected?**

We collect personal data if you:

- Subscribe to our IAU Newsletter;
- Contact us through our contact form;
- Register for a conference or event;
- You are an official representative and/or contact person of a member institution, organization or partner of IAU;
- You are an official representative and/or contact person of a potential member institution, organization or partner.

#### **6. Use of personal data collected**

Collected personal data is used to:

- Send invitation for participation in IAU activities or events;
- Seek views/assistance on topics related to higher education in general as well as IAU priorities;
- Deliver information about IAU, other events and activities related to higher education;
- Deliver services as requested from us;
- Retain a record of our communications with you.

##### **a. Mailing lists**

IAU maintains mailing lists for members, affiliates, partners, IAU newsletter, and events. These lists include the contact details (name, email address, and position) of relevant personnel in

each organization. These lists are stored and managed by the IAU and are used to send relevant information to members, affiliates, and/or partners.

For each of the above-mentioned databases, it is the responsibility of the contacts to inform the IAU ([info@iau-aiu.net](mailto:info@iau-aiu.net)) when the information should be modified or removed completely.

### **b. Newsletter**

The IAU newsletter form collects information on an SSL online secured server on <https://my.sendinblue.com>.

We only use the data for the purpose of sending our newsletter. This data is not shared with third parties. You are free to unsubscribe from our newsletter at any moment at:

[https://my.sendinblue.com/users/unsubscribe/js\\_id/2ogpi/id/2](https://my.sendinblue.com/users/unsubscribe/js_id/2ogpi/id/2).

## **7. Linked websites, social media and cookies**

There are hyperlinks posted on our website that link to other websites. IAU is not responsible for, and this Privacy Policy does not apply to, the privacy practices of any Linked Sites or of any companies that we do not own or control.

### **a. Google Analytics**

The IAU website uses Google Analytics, an analysis service of Google Inc. Google Analytics uses cookies to allow us to analyze the use of our website.

Details about Google and its use of personal data can be obtained from the following address: <https://www.google.com/analytics/terms/us.html>, data privacy overview.

### **b. Social Media**

The IAU website uses social plug-ins from the social media LinkedIn, Twitter and YouTube. When you click on a social media button, your browser uses this social plug-in to set up a direct connection to the server of the respective social network. IAU has no influence on the way the data is collected by these social media operators.

Information about the scope and purpose for which data is processed, collected and used by social media operators can be found in each company's data protection policy:

<https://www.linkedin.com/legal/privacy-policy>

<https://twitter.com/en/privacy>

<https://policies.google.com/privacy?hl=en-US>

### **c. Cookies**

The IAU website uses cookies to provide users with extensive functions, to make the website more accessible and to optimize it. Cookies are small files that are saved to user device via the web browser.

Most cookies are only required for as long as you access the current service or continue your session. They are removed or they expire when you leave IAU website. These are session cookies.

Permanent cookies are saved for a longer period. Their role is to recognize a user when opening IAU website at a later point. It means that the user can call up saved settings again, e.g. specify the relevant language. They are automatically erased upon the expiry of a certain period.

## **8. Your privacy rights**

You have the following rights vis-à-vis IAU concerning your privacy:

- The right to be informed, which is the purpose of this Privacy Policy.
- The right to obtain a copy of your personal data. There is no fee for this request, unless repeated requests are made for the same data. We will provide the data within one month of your request. However, if your request is too complex, we will notify you of a delay, but this will not exceed two months.
- The right to have your personal data rectified if it is inaccurate or incomplete. This will be done within a month of the request.
- The right to have the processing of your data restricted or stopped if you contest its accuracy. The processing will be restricted until the matter is resolved. We will inform you of that resolution.
- The right to erasure. You have the right to request that we erase your personal data in specific circumstances.
- The right to object to the processing of your data if you contest its accuracy or if there are grounds relating to your particular circumstances.



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## **9. Future changes to this Privacy Policy**

IAU is constantly trying to improve its website and services, so there may be a need to change this Privacy Policy occasionally. Users will be alerted to material changes to be made by placing a notice on our Website. You can see when this Privacy Policy was last updated by checking the date at the bottom of each page. The users are responsible for periodically reviewing this Privacy Policy.

## **10. How to contact us about this Privacy Policy**

Any questions or concerns regarding our Privacy Policy, please send us a detailed message to [info@iau-aiu.net](mailto:info@iau-aiu.net). We will do our best to resolve your concerns. IAU may also be contacted by post at:

UNESCO House  
1 rue Miollis  
75732 Paris cedex 15  
France

Where you feel that the IAU has not appropriately addressed your concerns, you may contact:

Commission Nationale d'Informatique et des Libertés

3 Place de Fontenoy  
75334 Paris Cedex 07  
France

[www.cnil.fr](http://www.cnil.fr)