

# Executive Leadership Programme

International Association of Universities

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🌐 [iau-aiu.net/Leadership](http://iau-aiu.net/Leadership)



# About the ELP

The IAU Executive Leadership Programme (ELP) is unique. It is radically global in its ambition to support university leaders across all higher education systems and types. It focuses on common issues and challenges and covers central aspects of higher education management for a sustainable running of the institution. The ELP empowers university leaders to navigate the contextual and political dimensions of university leadership. In short, the programme provides a framework with which to confront the big managerial, ethical, economic and societal questions universities face.



# ELP Format

The programme starts and ends with in-person meetings and continues online throughout the year. It is designed for current or emerging heads of institutions, and participants will be awarded a learning badge after the successful completion of all modules. It is designed in modular form, and the twelve modules consist of a thematic workshop and action learning groups – separated into current and emerging leaders for real peer-to-peer engagement.

In between the in-person ELP modules, held on site in conjunction with IAU conferences, participants will follow this capacity building programme from anywhere in the world through online sessions.



## **Modules 1-3**

IAU 2024 International Conference  
Sophia University, Tokyo

## **Modules 4-10**

Online  
Virtual Participation



## **Modules 11-12**

IAU 2025 International Conference  
University of Rwanda (tbc)

International Association of Universities

# ELP Engagement

The participants draw on their collective experience and examine best practices to address common challenges. Through peer-to-peer exchange, the participants learn how to mobilise collective efforts to address immediate issues and proactively shape their institutional future.

The modules are facilitated by eminent higher education leaders with ample experience in coaching and workshop facilitation.



# ELP Overview

## Module Topics:

### **Introduction to the ELP**

1. The Changing Mission of Universities

### **Stakeholder Management**

2. Effective Leadership, Governance, and Risk Management
3. Building Partnerships Across the Global Higher Education Landscape
4. Creating and Managing Effective Teams
5. Forming Transformative Partnerships with Students

### **Operational Leadership**

6. Navigating the Strategic Planning Process
7. Budgeting, Financial Strategy, and Administration
8. Diversifying Income Streams and Fundraising Strategies in HE



# ELP Overview

9. Shaping Higher Education in an Increasingly Digital World

## **Transformative Leadership**

10. Towards a Transformation of Higher Education

11. Charting a Sustainable Future for Higher Education

12. Communicating the Role of Higher Education in Society



# ELP Action Learning Groups

Integral to the ELP is the incorporation of peer-to-peer learning and the application of practical knowledge. To facilitate this aspect, the ELP engages participants in a “capstone” project. This programme deliverable will be undertaken collaboratively with your ELP colleagues. Assigned to a group, you will have the opportunity to contribute to the development and execution of an action research project. Teams will present the results of their work at the in person closing session in November 2025. Projects might include policy recommendations, inclusive strategic planning processes, crisis or climate action plans, or other outputs relevant to your work as a university leader.



# ELP Outcomes



## Enhanced Strategic Thinking and Planning

Gain a new perspective on different aspects of global higher education to improve scenario thinking and its implications for your current strategy and future plans.

## Understand Your Leadership Capabilities

Gain better knowledge of the different dimensions of strategic leadership to become a globally engaged leader of change.



## Develop Effective Teams

Explore leadership expectations and improve interpersonal management skills to unlock the full potential of diverse high-performing teams.

## Build a Global Network of Peers

Create long-term partnerships, connect with colleagues from all over the world, and share experiences to learn from each other.





# ELP Facilitators



**Andrew Deeks**

President of Murdoch University, Australia and IAU President



**Pam Fredman**

Former Rector of the University of Gothenburg and IAU Immediate Past President



**Tawana Kupe**

Former Vice Chancellor, University of Pretoria, South Africa



**Fanta Aw**

Executive Director and CEO, NAFSA, USA

# ELP Facilitators

**Patrick Deane**

Principal and Vice Chancellor, Queen's University,  
Canada



**Paul Tiyambe Zeleza**

Senior Advisor and Professor, Howard  
University, USA and former Vice Chancellor,  
USIU, Kenya



**Teri Balsler**

Immediate Past Provost and Vice President,  
University of Calgary, Canada



**Jacob Blasius**

Executive Director, Global Student Forum,  
Denmark



# ELP Facilitators



**Manja Klemenčič**

Professor of Higher Education, University of Ljubljana, Slovenia

**Enzo M. Le Fevre Cervini,**

Senior Researcher, Innovation and Artificial Intelligence (IALAB), University of Buenos Aires, Argentina



**Chris Brink**

Former Vice Chancellor, Newcastle University, UK

**Andreas Corcoran**

Deputy Secretary General,  
International Association of Universities



# ELP Details

## Practical Information

**Dates:**

26 November 2024 –  
Autumn 2025

**Format:**

In person and online

**Registration:**

Please register via the  
form on the [IAU website](http://www.iau-aiu.net/Leadership).  
[www.iau-aiu.net/Leadership](http://www.iau-aiu.net/Leadership)

**Coordinators:**

Dr. Andreas Corcoran, IAU  
Deputy Secretary General  
Margaret Harris, IAU  
Communications & Media Officer

**Programme Fees:**

IAU Members: 2000 €

Non IAU Members: 3250 €

LDC Rate: 1500 €

Travel and accommodation not included in fees



# International Association of Universities

The International Association of Universities (IAU), created under the auspices of UNESCO in 1950, is a membership-based organisation serving the global higher education community through advocacy, expertise, and exchange.

IAU brings together Members from over 130 countries for reflection and collaborative action on common priorities. It is an independent, non-governmental organisation in an official partnership with UNESCO (Associate status), UN ECOSOC (Consultative status), and the Council of Europe (Participatory status).

IAU provides a forum for building a worldwide higher education community, promotes collaboration and the exchange of information, experience and ideas.

[www.IAU-AIU.net](http://www.IAU-AIU.net)

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