





Founded in 1950 under the aegis of UNESCO, the International Association of Universities (IAU) is an international non-governmental organization. The permanent Secretariat of the Association is based in Paris, France.

IAU is a membership organization bringing together universities, institutions of higher education and national and regional associations of universities from around the world. It aims to promote debate, reflection and action on key issues in the field of higher education. The Association offers its Members and in general all higher education stakeholders (decision-makers, specialists, administrators, teachers, researchers and students) a global meeting forum and various services such as information (through the IAU/UNESCO Information Centre on Higher Education), research and analysis of latest developments in higher education (through surveys and different reference and scholarly publications), advocacy to promote the views of higher education institutions. In various ways, the IAU provides opportunities to build partnerships and networks among higher education institutions worldwide as well as with various international, regional and national bodies.

International Association of Universities (IAU) UNESCO
1, rue Miollis
75732 Paris Cedex 15
France

Telephone: +33 1 45 68 48 00 Fax: +33 1 47 34 76 05 E-Mail: iau@iau-aiu.net Website: www.iau-aiu.net Editor: Trine Jensen (t.jensen@iau-aiu.net)
Design: Anthony Chrétien (ac@anthonychretien.net)
Translation: François Agati (f.agati@yahoo.fr)

Proofreading in French: Élodie Boisfer (e.boisfer@iau-aiu.net)

### **TABLE OF CONTENTS**

| MESSAGE FROM THE PRESIDENT  | 4  | KNOWLEDGE SHARING:   |                       |  |
|---|----|--|-----------------------|--|
| MESSAGE FROM THE SECRETARY GENERAL  | 5  | KEEPING MEMBERS ABREAST OF HIGHER EDUCATION ISSUES   |                       |  |
| GOVERNANCE : IAU ADMINISTRATIVE BOARD   | 6  | <ul><li>Highlights from the Press</li><li>E-bulletin</li></ul>   |                       |  |
| CONVENING LEADERS OF HIGHER EDUCATION WORLDWIDE: MEETINGS AND CONFERENCES  2014 IAU International Conference Upcoming events  | 8  | <ul> <li>IAU Horizons</li> <li>Higher Education Policy (HEP)</li> <li>HEDBIB</li> </ul>  |                       |  |
| <ul> <li>THEMATIC PRIORITIES AND PROJECTS</li> <li>Internationalization</li> <li>Equitable Access and Success in Higher Education</li> <li>Higher Education and Sustainable Development (HESD)</li> </ul> | 10 | MAPPING HIGHER EDUCATION: IAU REFERENCE PUBLICATIONS AND TOOLS  WHED Portal International Handbook of Universities 2015 (26th Education) | <b>2</b> !<br>lition) |  |
| Higher Education and Education For All (HEEFA)  Partners Research Programmes in Africa.   |    | PARTNERSHIPS   | 20                    |  |
| <ul><li>Doctoral Programmes in Africa</li><li>Values and Ethics in Higher Education</li></ul>   |    | FINANCIAL REPORT 2014  | 28                    |  |
| • Information and Communication Technologies (ICTs)  IMPROVING RESEARCH MANAGEMENT : LEADHER PROGRAMME  | 21 | IAU SECRETARIAT AND INTERNATIONAL UNIVERSITIES BUREAU  | 29                    |  |

### MESSAGE FROM THE PRESIDENT



2014 has been a very busy year, but also a very fulfilling one. The 2014 IAU International Conference: Blending Higher Education and Traditional Knowledge for Sustainable Development in Iquitos, Peru and the adoption of the IAU Iquitos Statement is of special significance, not only because it was able to set the stage for the forthcoming UNESCO World Conference on the occasions of the end of the Decade of Education for Sustainable Development (ESD) but also because it uniquely positions IAU as one of the leading educational NGOs in advocating Higher Education role in helping secure the World we Want through sustainable development (HESD). Activities have been consolidated via an interactive web-based platform – the IAU portal on HESD (www.iau-hesd.net) – as a run-up to the Conference in order to facilitate exchange and networking on HESD that will continue beyond the ESD Decade (2005-2014). The participation through this portal is very encouraging indeed, and I would like to thank you for this. In fact it is with some pride that we acknowledged the far sightedness of IAU, to endorse the Kyoto Declaration as early as 1993, and holding the Ninth Round Table in Kyoto. This year in particular has allowed IAU to reap important benefits, trust and visibility from this 'investment.'

In another instance, 2014 has opened up a relatively new chapter for IAU in being more directly involved and engaged in long-term projects at national levels with some HEIs, notably in Romania as well as Malaysia. This is addition to ISAS, a shorter-term advisory service. This new venture is an endorsement of IAU expertise and professionalism that augurs for the future of the Association. In this report there is a brief summary from both the Romanian and Malaysian counterparts to illustrate this type of successful collaboration. Given this experience, IAU can look ahead developing other related expertise than can further advance the future of Higher Education (HE).

Not only is IAU moving and adjusting 'physically' to a new office within UNESCO, the Association is also consolidating and adjusting 'structurally.' A number of procedures and processes have been revisited and reviewed, and made more effective, clearer and relevant as an on-going activity. At the same time, a strategic plan for the 2016-2020 period has been initiated to adapt to the challenges ahead. It will take into account with due considerations expectation of current and future HE demands in areas of capacity building, governance, leadership, sustainable development to name a few. It is indeed an undertaking of significance that can help IAU determine its destiny more accurately.

In short, 2014 can be regarded as a year of 'renewal' to sharpen IAU leadership role as well as making it more relevant to its mission of building a global HE community. While this can be a daunting task we are assured of the commitment of the Executive Committee and the Administrative Board in insuring that the outcomes are amply met.

To top this, we are ever grateful to the Secretariat under the leadership of the Secretary-General for yet another exciting year. At the same time we are sad to lose a couple of our staff, Ross Hudson and Thibaut Mittelstaedt who have been contributing immensely to IAU making it what it is today. To both of them, I, on behalf of the Members, Administrative Board and Executive Committee would like to extent our warm thanks for their high sense of commitment.

We hope you will find the Annual Report useful and enjoyable. Happy reading!

**Dzulkifli ABDUL RAZAK** 

IAU President, 2012 - 2016



### MESSAGE FROM THE SECRETARY GENERAL



Though the past year has once again been a very hectic one as you will read throughout this Annual Report, I will simply mention two or three highlights to showcase the diversity and quality of our achievements. I invite you to read the full report in order to appreciate the broad spectrum of work that the IAU has accomplished.

This year, IAU reinforced its emphasis on advocating for the recognition of higher education in key UN policies that are being prepared by various agencies including UNESCO to follow, after 2015, the end of the Millennium Development Goals, the end of the Education for Sustainable Development Decade and the end of the Education for All (EFA) initiative. To make this point, IAU spoke during the Plenary of 37th UNESCO General Conference and organized the 2014 IAU International Conference in Iquitos, Peru to prepare its contribution to the UNESCO World Conference on ESD in Japan. IAU also stressed the role of higher education in the post-EFA era at the 2014 Global Education Meeting (GEM), in Oman and at the 7th Meeting of the NGO group focusing on EFA which met in Chile. Both events worked on UNESCO's proposal to the UN for a Global Education Agenda for 2030.

2014 was also marked by the publication of the **4th Global Survey on Internationalization of Higher Education** and the dissemination of the results in various conferences and meetings. As IAU has consolidates its reputation and expertise in the domain, it is also increasing its advisory services. This year saw the start of a major project on internationalization of higher education in Romania aiming to strengthen both institutional and national strategies.

Another major achievement has been the successful transition and transfer to a new IAU Portal of **the World Higher Education Database**. The WHED is now available online and offers IAU Members new opportunities to make their institution stand out among the more than 18,000 institutions described in this unique global directory. It offers the global higher education community a free and easily accessible source of up-to-date information on higher education around the world.

From a management point of view, this year has been a busy one as well. First of all, one of our major funders, the Swedish International Development Agency (SIDA), commissioned an **evaluation of the Sida-supported programme** of activities. The evaluation was completed in March and discussed with the IAU Administrative Board, as part of the Association's initial steps to develop a new strategic plan for the 2016-2020 period. This process is ongoing, and a membership consultation undertaken by the Secretariat in the summer of 2014 will serve as another input in this reflection.

Last but not least, my colleagues and I have also had to make some major adjustments this year, as in January 2014 the IAU had to move to **new offices**. We have remained within the UNESCO buildings; our address remains the same, though we now enjoy more comfortable if somewhat smaller space.

We invite all IAU Members to visit us when next they travel to Paris!

#### **Eva EGRON-POLAK**

Executive Director, International Universities Bureau, IAU Secretary General



## GOVERNANCE IAU ADMINISTRATIVE BOARD 2012 – 2016



The Administrative Board met in Iquitos, Peru in March 2014 prior to the IAU 2014 International Conference. During the three-day meeting various activities of the Association were discussed as well as potential new initiatives. A full day was dedicated to strategic planning as the Administrative Board starts shaping the next strategic plan for the Association. The discussions informed the development of the Membership consultation circulated to all Member institutions in July and August 2014. 20 % of Members completed the survey and the feedback received constitutes a useful source of information. The responses showed that Members are in general very satisfied with the services and activities proposed by IAU. Members stress that knowledge sharing is essential as well as enabling networking among Members. The results of the consultation will be considered carefully by the Administrative Board as the strategic planning continues during the next meeting in Montreal, Canada prior to the Global Meeting of Associations in May 2015.

The elections of the next President and Administrative Board will take place during the General Conference in Thailand in November 2016. All heads of Member institutions and organization in good standing and present during the elections can stand for election. The IAU Secretariat has already started receiving expressions of interest.

#### **President**

### Dzulkifli Abdul Razak,

Former Vice-Chancellor of Albukhary International University, Malaysia and Former Vice-Chancellor of Universiti Sains Malaysia (USM)

### **Immediate Past President**

### Juan Ramon de la Fuente

Former Rector, National Autonomous University of Mexico, Mexico

### **Africa**

### Olive Mugenda, IAU Vice-President

Vice-Chancellor, of Kenyatta University, Kenya

### **Ernest Aryeetey**

Vice-Chancellor of the University of Ghana, Ghana

### Hope C Sadza

Vice-Chancellor of the Women's University in Africa, Zimbabwe

### **Americas**

### Manuel J. Fernós, IAU Vice-President

President, of the Inter American University of Puerto Rico, Puerto Rico

### **Stephen Freedman**

Provost of Fordham University, USA

### **Eon Nigel Harri**s

Vice-Chancellor of the University of the West Indies, Jamaica

### **Juan Tobias**

Rector of the University of Salvador, Argentina

#### **Asia & Pacific**

### Pornchai Mongkhonvanit, IAU Vice-President

President of Siam University, Thailand

#### Anna Ciccarelli

Former Deputy Vice-Chancellor and Vice-President of the University of Queensland, Australia

#### Jianhua Lin

President of Zhejiang University, China

#### Walid Moussa

President of Notre Dame University – Louaize, Lebanon

### **Khalid Omari**

Former President of Jerash University, Jordan

### Yutaka Tsujinaka

Executive Advisor to the President of the University of Tsukuba, Japan

### **Europe**

### Pam Fredman, IAU Vice-President

Vice-chancellor of the University of Gothenburg, Sweden

### **Sir Howard Newby**

Vice-Chancellor of the University of Liverpool, United Kingdom

### Patricia Pol

Policy advisor for European and international affairs, Université Paris-Est Créteil Val de Marne, France

### Angelo Riccaboni

Rector of the University of Siena, Italy

### Daniel Hernández Ruipérez

Rector of the University of Salamanca, Spain

### **National Organisation:**

### **Marianne Granfelt**

Secretary General of the Association of Swedish Higher Education (SUHF), Sweden

### **Regional Organization:**

### Etienne E. Ehilé

Secretary-General of the Association of African Universities (AAU), Ghana

### **Secetary-General**

### **Eva Egron-Polak**

Executive Director, Ex-Officio, International Universities Bureau

### **Deputy Members**

### **Sharon Siverts**

Former Vice-Chancellor, National University of Lesotho, Lesotho (Africa)

### Abdul Ambali

Vice-Chancellor, University of Ilorin, Nigeria (Africa)

### **Betsy Vogel Boze**

Former President, The College of The Bahamas, The Bahamas (Americas)

### Juan Remigio Saldaña

Rector, Peruvian Scientific University, Peru (Americas)

### Victoria Marich

Former Pro Rector, St. Petersburg University of Management and Economics, Russia (Europe)

### **Remus Pricopie**

Former Rector, National University of Political Studies and Public Administration and currently Minister of National Education, Romania (Europe)

### **Godehard Ruppert**

Chairman, Universitat Bayern e.V., Germany (National Organisation)

### **Roberto Escalante Semerena**

General Secretary, Unión de Universidades de América Latina y el Caribe, Mexico (UDUAL) (Regional Organisation)

### **Honorary Presidents**

**Guillermo Soberon** (President 1980-1985) Former Rector, National Autonomous University of Mexico, Mexico

Blagovest Sendov (Acting President 1984)
Former Rector, University of Sofia, Bulgaria
Justin Thorens (President 1985-1990)
Former Rector, Université de Genève, Switzerland

Hans Van Ginkel (President 2000-2004) Former Rector, Utrecht University, Netherlands; Former Rector, United Nations University, Japan

Goolam Mohamedbhai (President 2004-2008) Former Secretary-General, Association of African Universities (AAU)



"It has been truly gratifying to serve as a member of the Administrative Board of the International Association of Universities, an organization committed to advancing our understanding of the challenges facing higher education on a global scale. The IAU provides unparalleled opportunities for informed dialogue and constructive action in the public interest as Member institutions pursue their distinctive educational missions. I am privileged to participate with IAU colleagues in developing strategic and principled policy solutions to address issues of access, quality, and sustainability within very diverse higher education sectors around the globe. The IAU is an outstanding partner as we seek the best ways to serve our faculty, students, and university communities through collective, compas-



2012. I have gained an understanding of the crucial role of Board members setting the direction and steering the Association towards improvement. IAU's influence is felt on the international scene as poor universities mingle with

scene as poor universities mingle with developed universities and share ideas. The poor have something to learn as well as give to the well-endowed ones. Networking at meetings provides an opportunity to interact, share insights and solutions to problems. A board member leaves a foot print on the future of IAU through well thought-out ideas and the discussions about the importance of the Association is a highly enriching process."

### **Dr. Stephen Freedman, Provost**

Fordham University, USA

sionate action."

### **Prof. Hope C Sadza, Vice Chancellor**

Women's University in Africa, Zimbabwe

### CONTACT

Trine Jensen: t.jensen@iau-aiu.net



## CONVENING LEADERS OF HIGHER EDUCATION WORLDWIDE: GLOBAL MEETINGS AND CONFERENCES

### IAU 2014 International Conference, Iquitos, Peru. March 2014

Hosted by Universidad Cientifica del Peru, IAU 2014 International Conference was dedicated to the theme: Blending Higher Education and Traditional Knowledge for Sustainable Development. It brought together participants from a wide variety of universities from around the world to debate and share ideas on issues of common concern. The Conference allowed addressing the key issue of Education for Sustainable Development and it gave way to dynamic comparative approaches to sustainable development issues. The IAU Iquitos Statement on Higher Education for Sustainable Development was discussed during the Conference and it informed the UNESCO World Conference on Education for Sustainable Development in Japan, November 2014:

"We, Members of the International Association of Universities (IAU) as well as representatives of the broader higher education community, reaffirm our commitment to the role of higher education in the transition to more sustainable societies and to pursuing sustainable development within and through our respective institutions. [...] It is our shared belief that only with the full engagement of higher education in the post-2015 Agenda will it be possible to create the intellectual, economic, environmental and cultural conditions required for a sustainable future for all."

### (Quote from IAU Iquitos Statement)





### **Networking**

The international conference represents a unique opportunity for networking and building partnerships across borders and regions. During the International Conferences several agreements were signed among the participating representatives. The President, Prof. Dzulkifli Abdul Razak, former President Prof. Goolam Mohamedbhai, and Secretary General, Eva Egron-Polak, are witnessing the signing of partnerships during the International Conference in Peru.



The Vice-Chancellor of University of Ilorin, Nigeria and President of Jerash University, Jordan.

The Vice-Chancellor of University of Ilorin, Nigeria and the Vice-Chancellor of the University of Nyala, Sudan.

"Universidad Cientifica del Peru (UCP) hosted the 2014 IAU International Conference. This event had a positive impact in Peru and supported the implementation of UCP's Strategic Development Plan and its Internationalization Policy oriented towards education for sustainable development and the necessary infrastructure for teaching and research aimed at conservation of biodiversity and protection of Amazon cultures.

Since the Conference, the UCP lodge in the Upper Itaya river, a major tributary of the Amazon River, has contributed to the further development of the International Master Course on Biodiversity and Tropical Ecosystems: TROPIMUNDO. It is administered by a consortium of eight universities in Europe, South America, Africa, Asia and Australia, aiming at promoting education and research against environmental degradation and global climate change.

Another major impact has been the reinforcement of cooperation between the Peruvian government and UCP to promote access to higher education to thousands of students to study disciplines related to sustainable development of Peru through a national program entitled Beca 18. This program is a good example of education for young poor and marginalized groups of the Peruvian Amazon. The IAU event has facilitated the implementation of a component of Beca 18, namely the Bilingual Intercultural Education managed by UCP. This program is based on the inclusion of indigenous peoples of the Amazon, teaching traditional knowledge in native languages, including English and Spanish languages, aimed at strengthening cultural identity for global competitiveness."

### Dr. Juan Remigio Saldaña Rojas, Rector

Universidad Cientifica del Peru, Iquitos, Peru



### **Upcoming Meetings and Conference**

IAU is already planning a number of upcoming Meetings and Conferences. Members receive detailed information and benefit from preferential registration rates.

**2015** Global Meeting of Associations (GMA VI)

### Social innovation: challenges and perspectives for Higher Education

Organized with the Inter-American Organization for Higher Education and hosted by the University of Montreal

6-8 May // Montreal, Canada

**2015** International Conference:

### Internationalization of Higher Education: Moving beyond mobility

Hosted by University of Siena and organized under the patronage of CRUI 28-30 October 2015 // Siena, Italy

**2016** 15th General Conference

### Higher Education: a catalyst for innovative and sustainable societies

Hosted by a Consortium of Thai universities, led by Siam University 14-16 November 2016 // Bangkok, Thailand

**2017** Global Meeting of Associations (GMAVII)

### **Private Participation in Higher Education: Today and Tomorrow?**

Hosted by the Association of African Universities in collaboration with the University of Ghana 2017 // Accra, Ghana

#### CONTACT

Élodie Boisfer : e.boisfer@iau-aiu.net Hilligje van't Land : h.vantland@iau-aiu.net Eva Egron-Polak : e.egronpolak@iau-aiu.net

## THEMATIC PRIORITIES AND PROJECTS

### INTERNATIONALIZATION

## Internationalization of Higher Education: Growing expectations, fundamental values – IAU 4th Global Survey

The report of IAU 4th Global survey was launched on 1 April 2014. The survey drew completed questionnaires from 1,336 higher education institutions in 131 countries – thereby making this report the largest and most geographically comprehensive collection and analysis of primary data on internationalization of higher education ever undertaken. By assessing internationalization trends over time and comparing developments across regions, this study provides unique insights into the internationalization process, its benefits, drivers and also underlying values. The 4th Global Survey benefited from the Support of the European Commission, NAFSA: Association of International Educators, European Association for International Education (EAIE) and the British Council. The report has received significant international interest from the press and has been featured in publications included in Times Higher Education and University World News, amongst others. The survey results are regularly presented at international conferences and meetings, and the IAU will be providing an overview of key results of the survey in the upcoming European Parliament publication on internationalization (More information on page 12). IAU Members can purchase the book for a preferential rate.



### IAU's Internationalization Strategies Advisory Service (ISAS)

In 2014 expert teams working on IAU's Internationalization Strategies Advisory Service (ISAS) were busy on two continents. One ISAS panel, chaired by Prof. Hans de Wit (the Netherlands and Italy), conducted a site visit at Meiji University in Japan, leading a panel composed of experts from Japan and the United Kingdom.

"In 2014, Meiji University received the Internationalization Strategies Advisory Service (ISAS) from the IAU. The ISAS programme led the university to creating a 70-page report that covered various aspects of internationalization and helped us to systematically examine and better understand our university's current internationalization strategy. The ISAS expert panel interviewed the President, Executive Trustees (Academic Affairs), Vice Presidents, Deans, staffs in various Division, as well as foreign and Japanese students. The significance of this service can be summarized as follows. First, the interactive communication helped us deepen our understanding of internationalization. Second, advice was based on a global professional perspective which was truly meaningful. Third, this service gave us a chance to consider how to collaborate internally between sections and faculties. Finally, the advice was specifically "tailor made" for us. The ISAS recommendations will be integrated into the university's plan allowing us to execute, monitor and assess them. Based on the counsel we received during the ISAS, we will continue to make university reforms and to strengthen our global presence in the future."

### **Etsuko Katsu, Vice President International**

Meiji University, Japan



With the support from the Swedish International Development Cooperation Agency (Sida), another ISAS took place at the University of Botswana (UB) in Botswana. The expert panel was led by Prof. Clifford Nii Boi Tagoe (Former IAU Board Member, Ghana) and the final report with recommendations was sent to the University in June 2014.

"While the impact of the ISAS project at UB will only be known in the long term after a compressive roll out plan, carrying out this exercise had some notable positives on the University. The comprehensive consultative process opened up a campus-wide discussion on internationalisation and its meaning relative UB's day-to-day activities, institutional values vision and mission. It generated interest on the concept of internationalisation as an academic subject and an institutional process. It offered a rare opportunity for networking across campus and between UB and external stakeholders. It became an institutional self-reflective exercise involving highly experienced external experts on higher education with an extensive sharing of ideas about UB and how UB could pursue the vision for excellence."

### **Leapetswe Malete**

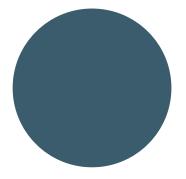
Associate Professor of Sport Psychology and Former Director of International Education and Partnership at the University of Botswana, Botswana

In 2015 two ISAS projects, funded by Sida, are due to take place with universities in Ghana and Vietnam. IAU Members benefit from a preferential rate for the ISAS service. More information is also available on the IAU website: www.iau-aiu.net/content/internationalization.

### Internationalization of Higher Education in Romania

IAU has signed a second project with the Executive Agency for Higher Education, Research, Development and Innovation Funding (UEFISCDI) in Romania. The new project has been developed as a follow-up to the project carried out in partnership with UEFISCDI in 2012-2013. The project is scheduled to take 18 months and includes participation of 20 Higher Education institutions in Romania that will each work with expert teams composed of national and international experts with a view to improve or review the institution's internationalization strategies. In parallel a committee has been established to draft a national strategy on internationalization to favor an enabling environment for internationalization in Romania.







"Internationalisation is an essential vector for enhancing the quality of the Romanian higher education system and for Romanian universities to fulfil their comprehensive mission. Having as a starting point the recommendations of a previous joint initiative in this field, in April 2014 UEFISCDI and IAU have embarked on a new project - Internationalization, equity and academic management for higher education quality (IEMU) - which aims, inter alia, to develop a proposal for a national strategy for internationalisation of education, based on a bottom-up vision building process involving all relevant stakeholders. The initiative also aims to develop a sustainable internationalisation culture in the Romanian context and thus has as other key objectives to assist twenty universities in their strategic endeavours in this field, to develop a model for a promotion structure of the Romanian higher education abroad and a 'Study in Romania' type of web portal, as well as a series of indicators for measuring internationalisation performance. The IAU outstanding experience in the field of internationalisation, the already existing knowledge of the Romanian context, and the ability to select the most relevant good practice examples from a global perspective make the organisation a natural partner for this project and an ideal companion for dealing with the challenges lying ahead. I am most grateful for our wonderful cooperation, as well as for the extraordinary commitment made by IAU to internationalising the Romanian higher education."

### **Prof. Adrian Curaj**

Director General UEFISCDI, Romania







## Study for the European Parliament on 'Internationalization of Higher Education'

IAU signed a partnership with the European Association for International Education (EAIE) with the Centre for Higher Education Internationalizations (CHEI) at the Universita Cattolica del Sacro Cuore in Milan, Italy, to undertake a study for the European Parliament on 'internationalization of Higher Education'. The study will build on reports of the state of internationalization in 16 countries, 10 of which in Europe and 6 outside, as well as on the Results from the 4th IAU Global Survey on internationalization and the European Barometer of EAIE. The study will also include an analysis of digital learning and internationalization by the director of the Observatory for Borderless Higher Education.

The study is led by Prof. Hans de Wit, director of CHEI and Dr. Fiona Hunter, Research Associate of the Centre in Milan. The partners won the tender of the European Parliament in a competition with 15 other proposals. The study is due to be completed by the beginning of 2015 and when released it will be share with IAU Members. Among the countries that will be included in the study are Romania and Malaysia, two countries where IAU currently already is involved in analyzing internationalization of its higher education.

### IAU-EAIE Executive Seminar (II) Are Graduates Fit for Purpose(s)?

A second edition of an invitational Executive Seminar, co-organized by IAU and EAIE was held on 17 September during the Annual Conference of the European Association for International Education (EAIE) in Prague, Czech Republic. The Seminar was co-chaired by Gudrun Paulsdottir, past President of EAIE and Eva Egron-Polak, IAU Secretary-General.

Addressing the question, *Are Graduates Fit for Purpose?* and building on the dialogue on the same topic held during the EAIE Conference, and on a presentation by Lauritz B. Holm Nielsen, Executive Director, Sino-Danish Center and former rector of Aarhus University, Denmark, the presidents debated the extent to which their universities were responding to the needs of the labour market, how in some countries the State assessed the adequacy of their response and the impact of such policies, how to enter into and maintain a productive dialogue with future employers (both in industry and in other sectors), how to embed the development of soft skills into the curriculum across the board, as well as the ubiquity of social media and ICTs in higher education. Though (or perhaps because) participants came from countries both near and far, from diverse higher education institutions, all found the seminar very worthwhile and productive. The challenges they faced in responding to this question were quite similar, despite the different contexts in which they all searched for solutions. Depending on the participant evaluations, the IAU and EAIE will determine whether to pursue this initiative in the future.

### IAU representation in meeting and conferences:

### Global Dialogue on the future of internationalization, IEASA, South Africa

IAU contributed to the Global Dialogue on the Future of Internationalization in January 2014 organized by the International Education Association of South Africa (IEASA) and hosted in Porte Elisabeth by Nelson Mandela Metropolitan University, an IAU Member. Focusing on issues of equity, inclusion, social responsibility in equal measure as well as on concerns with mobility, international partnerships and internationalization of the curriculum, the participants debated about how to bring even more voices to hold a truly global dialogue on internationalization. The major outcome of the meeting was the Nelson Mandela Bay Dialogue Declaration on the Future of Internationalisation of Higher Education which reaffirms the importance of the IAU 2012 statement Affirming Academic Values in Internationalization of Higher Education: A Call for Action.

### **Going Global 2014, British Council**

IAU Board Members, Nigel Harris, Vice-Chancellor of the University of West Indies and Betsy Boze, former President of the College of the Bahamas took an active part in IAU's invitational workshop on 'inclusive' internationalization of higher education which took place in April during the Going Global 2014 conference in Miami Beach. Workshop participants discussed how to ensure that higher education internationalization strategies involve all types of institutions in all world regions and that they cover as many disciplines as possible.

### **NAFSA 2014, Annual Conference**

During the NAFSA conference in San Diego, Eva Egron-Polak presented the results of the 4th Global Survey on Internationalization of Higher Education together with two of the Survey's sponsoring partners, namely NAFSA and EAIE, also commenting on the findings from their regional or national perspectives. She also took part in a panel entitled International Higher Education and International Development: Bridging the Gap.

### **EQUITABLE ACCESS AND SUCCESS IN HIGHER EDUCATION**

### Report of the IAU Equitable Access and Success Workshop, Montreal Canada

IAU organized a Workshop during World Congress on Access to Postsecondary Education (Montreal, Canada, 7-10 October, 2013) where representatives of 15 Member universities shared lessons learned, opportunities and challenges they experienced at the institutional level, and suggested ways to address them through collaboration. As follow-up to the workshop a report summarizing the key findings of the project was recently published and is available on the IAU website.

The IAU Secretary General was one of the keynote speakers during the first World Congress and she has accepted to join the Executive Committee in charge of planning the 2nd World Congress on access to post-secondary education to take place at Sunway University in Malaysia, October 2015.

### IAU representation in meetings and conferences

- SIS Catalyst Project and Ethics in HE, University of Liverpool (UK)
- European Access Network (EAN) Annual Conference, Edinburgh, UK, June, 2014



### CONTACT

Ross Hudson: r.hudson@iau-aiu.net Eva Egron-Polak: e.egronpolak@iau-aiu.net

### CONTACT

Élodie Boisfer : e.boisfer@iau-aiu.net Eva Egron-Polak : e.egronpolak@iau-aiu.net

## HIGHER EDUCATION FOR SUSTAINABLE DEVELOPMENT (HESD)

### **Higher Education for Sustainable Development (HESD)**

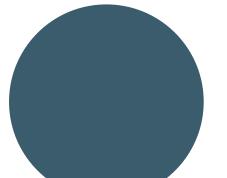
Higher Education and Sustainable development has been a priority for IAU for many years and the IAU Kyoto Declaration on Sustainable Development of 1993 remains relevant more than a decade after it was adopted. The 2014 IAU International Conference was dedicated to Blending Higher Education and Traditional Knowledge for Sustainable Development and a key outcome of the Conference was the IAU Iquitos Statement on Higher Education for Sustainable Development that informed IAU's position during its participation in the UNESCO World Conference on Education for Sustainable Development taking place in November 2014 in Japan.

Following the IAU 2014 International Conference, key initiatives pursued were:

- Finalization and dissemination of the IAU Iquitos Statement on Higher Education for Sustainable Development
- Further development of the IAU global Portal on Higher Education for Sustainable Development: www.iau-hesd.net
- Coorganisation of the *International Conference on Higher Education for Sustainable Development: Higher Education Beyond 2014*, Aichi Nagoya, Japan, 9 November 2014.
- Contributions to the UNESCO World Conference on Education for Sustainable Development, Aïchi Nagoya, November 2014 (http://www. unesco.org/new/en/unesco-world-conference-on-esd-2014/). IAU is in charge of the workshop on HESD and Research, has made sure its Members are well represented on a series of working groups and panel discussions and takes part in the drafting of the Conference Statement.
- Contribution to the **UN Global Action Plan (GAP) for the post 2015 development agenda**: IAU submitted the IAU global Portal on HESD for adoption in the GAP and encourages its members to contribute not only to the portal but as well to contribute specific initiatives to the GAP itself: http://www.unesco.org/new/en/unesco-world-conference-on-esd-2014/esd-after-2014/global-action-programme/launching/
- Development of a Memorandum of understanding (MoU) with UNEP / Global University partnership on environment and sustainability (GUPES), to be signed in Nagoya to enhance HE networking and exchange.
- Development and dissemination of the Global survey on the state of higher education for sustainable development with Leuphana University of Lüneburg / University of Zurich / RCE Vienna, Vienna University of Economics and Businesses
- Preparation of special issue of IAU Horizons for the Nagoya events and focusing on the Role of Higher Education in the post 2015 Development Agenda (www.iau-aiu.net)







### CONTACT

Thibaut Mittelstaedt : iau4@iau-aiu.net Hilligje van't Land : h.vantland@iau-aiu.net

## HIGHER EDUCATION FOR EDUCATION FOR ALL (HEEFA)

### IAU Collaborative Workshops to envision higher education for EFA locally, New Delhi, India.

IAU organized the 5th workshop of its kind in collaboration with the Lady Irwin College, University of Delhi in February 2014. The Workshop brought together 100 representatives from the higher education sector and other levels of education. The Ministry of Human Resource Development was represented by the Secretary of the Department of Higher Education and the Director General of the National Literacy Mission Authority from the Department of School Education and Literacy. It included 30 invited key high-level representatives from the higher education sector, other levels of education and local NGOs. For the first time, the Workshop was open to the student body and faculty which brought the participation number to 100 attendees.

The Workshop ended with the validation of a list of recommendations, amongst which was the use of the IAU HEEFA Portal. A three-pronged action plan was elaborated which highlights:

- The need for interdisciplinary research;
- Innovative and inclusive teaching pedagogies, such as practicum and new ECCE programs;
- The Creation of a Portal on community services and a Resource Center.

"The Workshop, attended by approximately 100 participants, including 44 HE students, was successful in bringing together several levels of stakeholders in education, from preschool professionals to a Vice Chancellor, from NGOs to the Higher Education Secretary in the Government of India. The sessions at the Workshop were very well planned and conducted. The group rotation methodology provided excellent opportunity to every participant to present her/his views on the role of research, teaching & learning and community service in HEEFA. The students, in particular, expressed deep appreciation of being made part of the workshop, as they gained critical knowledge about HEEFA for the first time."

### Neerja Sharma, Ph.D.,

Lady Irwin College, University of Delhi, India (local organizer)

"The document on the Workshop outcomes is very informative. From an outsider's point of view, I found all the information very well linked and detailed. You can have a very good sense of the whole process even if the reader did not take part of the workshop. Finally, I think the action plan is good and I hope it can have a good impact among Indian stakeholders."

### Val Maldonado Mendes, Ph.D.,

Polytechnic University of Catalonia, Spain (Representative of the HEEFA reference group)

This was the final workshop foreseen within the current Sida grant and as follow-up the IAU will conduct a 3-day end-project-review and follow-up seminar, hosted by the Haceteppe University, Turkey in November 2014. The aim is to review outcomes of the IAU HEEFA Project and identify the way forward. The event is being organized to include the meeting of the Partner Advisory Group of the European Union project, ICT4Information Accessibility in Learning (ICT4IAL), to explore HEEFA from the e-accessibility perspective. Organizing partners and Reference Group members from previous workshops will be invited.



### News about the HEEFA portal and the HEEFA newsletter:

In the past year efforts were invested in the design of communication material; a logo for the HEEFA portal was developed and a flyer and postcard were designed to promote the portal and generate awareness about the opportunities that the Portal offers. It has furthermore been listed in Wikiprogress and Zunia websites and a HEEFA Facebook was set up in May 2014. Four HEEFA Newsletters was published in 2014 reaching an audience of +1150 subscribers.



### IAU representation in meetings and conferences:

## Swedish-African higher education institutions' Collaboration for Education for All (EFA)

Isabelle Turmaine, IAU Director Information Projects and Services, participated in the Swedish Association of Higher Education (SUFH)'s Workshop on Swedish-African higher education institutions' Collaboration for Education for All (EFA) which took place in Stockholm, Sweden on 4 June 2014. This first coordination meeting brought together 26 participants representing 12 Swedish Universities to improve their understanding of how higher education is and can be engaged in EFA and approve the holding of a conference in Africa to promote mutual learning between Swedish Universities and their African partners on their activities in the field. The next meeting will involve a selected number of African partners.

### 2014 Global Education Meeting (GEM) and 7th Meeting of the CCNGO/EFA

As an elected Member of the 2012-2014 Coordination Group of the Collective Consultation of NGOs on EFA (CCNGO/EFA), the IAU participated at two critical events: 2014 Global Education Meeting (GEM), 12-14 May, Muscat, Oman and the 7th Meeting of the CCNGO/EFA, 21-23 May, Santiago, Chile, contributing to the preparation of the latter. Both events aimed to work on UNESCO's proposal to the United Nations' Secretary for a Global Education Agenda for 2030. The IAU also contributed in the preparation of the Santiago Meeting. The IAU supported the vision of a stand-alone education agenda for education alongside the post-2015 development agenda and advocated for a target focusing on the promotion of access at upper secondary and higher education and support of research in education-related fields.

### **2014 World Literacy Summit**

At the 2014 World Literacy Summit, Isabelle Turmaine demonstrated the link between higher education and literacy and advocacy for higher education and digital literacy inclusion in the post 2015 education agenda. *Tertiary pathways to literate worlds*, is available in the publication, *Literacies: the power to change. EdTalks* featured a discussion on HEEFA



### CONTACT

Nadja Kymlicka : n.kymlicka@iau-aiu.net Isabelle Turmaine : i.turmaine@iau-aiu.net

## INNOVATIVE APPROACHES TO DOCTORAL EDUCATION IN AFRICA (IDEA - PhD)

## Innovative Approaches to Doctoral Education in Africa (IDEA-PhD) Update on the IDEA Portal:

Benefitting from the work of Haley Norris (Intern), Nadja Gmelch (ACUP) and the IAU international Working Group on IDEA-PhD and the IAU team, the portal has been improved and enhanced.

Available for free to all IAU Members, the portal receives some visitors from all around the world. Members are invited to share information on policy development regarding doctoral education, data gathering mechanisms, networking opportunities, conferences and seminars and possible funding or scholarship opportunities.

The portal offers the opportunity to profile institutions and their doctoral/graduates schools and provide contact details; institutions and organisations and the work they carry out; make documents of relevance to inspire others available; publish announcements. Such networking and cooperation is to enhance capacity building everywhere.



Innovative Approaches

to Doctoral Education in Africa

One of the most difficult challenges confronting African universities today is how to expand significantly doctoral education in a cost effective and innovative way. As they strive to become more relevant to their communities and to the world, doing cutting edge research through doctoral and related work has become important. It is remarkable that IAU has been able to position its discussion of doctoral education in Africa right at the core of the African challenge, namely cost-effectiveness and innovativeness. IAU has provided several highly commendable international platforms that highlight new developments in African doctoral education. This has become a major source of inspiration to many reforming African Universities."

### **Ernest Aryeetey, Vice Chancellor,**

University of Ghana, Ghana

### E-supervision: a new tool for enhancing PhD education in Africa

## IAU-ACUP IDEA-LEADHER Workshop on Doctoral Education and E-Supervision, Universitat Oberta de Catalonia, Barcelona, Spain, 31 October

Linking up the recent Personal Learning Environment (PLE)-PhD project financed through the IAU LEADHER programme and the IAU Project on Innovative Approaches to Doctoral Education in Africa (IDEA), ACUP, IAU, the Universitat Oberta de Catalunya, and Kenyatta University, jointly organized a one day Workshop on doctoral education and e-supervision. If it allowed focusing on doctoral supervision issues that African higher education institutions face today, it also brought Catalan Public university representatives into the debates. The Seminar allowed to analyse if and how IT could provide answers to the issues raised. Olive Mugenda, Vice-Chancellor, Kenyatta University and IAU Vice-President, Jaume Casals, Rector Universitat Pompeu Fabra and Hilligje van 't land, IAU Director Membership and Programme Development opened the workshop in which experts from Catalonia, Senegal and South Africa took part.



Given the success of the Barcelona Seminar, follow up sessions on E-supervision: a new tool for enhancing PhD education in Africa were co-organized by IAU and ACUP and held at the EUA-CDE Conference in Liverpool in June and at the EAIE 2014 Conference in September 2014. Ismael Peña-Lopez, lecturer at the UOC, presented the idea of e-supervision, moving beyond from simple e-lectronic supervision to e-nhanced supervision. Nadja Gmelch, project manager at ACUP, raised some of the main challenges and opportunities of this kind of supervision through web 2.0 for the internationalization of doctoral programmes, on the African continent and beyond. The working groups' discussions allowed identifying the following four main issues: recognition and institutionalization, incentives to engage in e-supervision, quality assurance, ethics and integrity as well as institutional change of mindset and leadership. Work on this issue will be continued.

IAU has also worked on the preparations of the Expert Seminar entitled: *Making Doctoral Education work in Africa and for Africa* which will be held at UNESCO, in Paris in November 2014. If the initial project focused specifically on Africa, strategic planning is underway to develop this project into an IAU programme line to focus on research and doctoral education globally.

"In Africa, there is a lack the much needed PhD graduates to spur the socioeconomic transformation referred to in the "Agenda 2063" led by the African Union. To improve doctoral output and quality, African Universities require qualified academic staff able to offer quality supervision. The lack of supervisory capacity stressed by the IAU project on Innovative approaches to doctoral education in Africa led to the development of "e-supervision" which fosters the integration of information and communication technology in teaching, supervision and assessment of students work - the 'E' stands for enhanced and not only electronic. E-supervision is to strengthen research capacity and networking among institutions and researchers in various disciplines and is to facilitate the sharing of resources and expertise. Thanks to support of IAU, guidelines are being drafted to help develop enhanced supervision for the benefit of Kenyatta University and beyond."

### Prof. Olive Mugenda, Vice-Chancellor,

Kenyatta University, Kenya

### IAU representation in meeting and conferences:

7<sup>th</sup> Forum on the Internationalisation of Sciences and Humanities of the Alexander von Humboldt Foundation in Berlin on *Postdoctoral Career Paths 2.0: the Golden Triangle of Competitive Junior Investigators, Adequate Academic Systems and Successful Careers*, in Germany, November 2013 Dr Hilligje van't Land, IAU Director Membership and Programme Development, represented the IAU at the Forum which focused on the positioning of young postdoctoral researchers for successful careers; the changing researchers' careers and the careers opportunities of postdoctoral researchers inside and outside the academia. The Forum gathered experts from Europe, North America, Africa and Asia and allowed for comparative approaches between countries and HE systems.

**Euro-African Cooperation in Higher Education, ACA, Brussels (Belgium), December 2013**Dr. van't Land took part in the Academic Cooperation Association (ACA) seminar For mutual gain - Euro-African cooperation in higher education co-organized by ACA, EUA, EAIE and DAAD. Attended by over 120 participants, the seminar brought together many representatives from Africa and Europe and allowed for engaged debates on the need to revisit current cooperation mechanisms.

The 7th annual Meeting of the EUA Council for Doctoral Education on "Doctoral Education: thinking globally, acting locally", took place at the University of Liverpool, UK, in June 2014. Dr. van't Land delivered a key note speech entitled Internationalization in doctoral education and research—draft typology of trends and tentative SWOT analysis. Her presentation is available on the IAU website.

### **CONTACT**

Nicholas Poulton: n.poulton@iau-aiu.net Hilligje van't Land: h.vantland@iau-aiu.net

### **VALUES AND ETHICS IN HIGHER EDUCATION**

The Joint IAU-MCO Working Group continued to explore ways to bring the Guidelines to the attention of institutions while encouraging the sharing of experiences about how they may be used most productively during the review or development of institutional policies on ethical conduct, research integrity or other related issues.

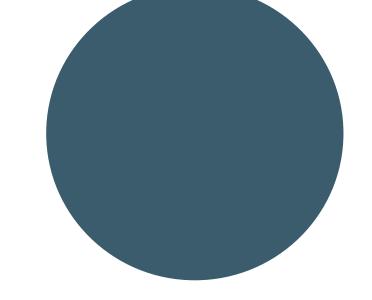
In September 2014 during the 26<sup>th</sup> Annual Conference of the Magna Charta Observatory held at Uppsala University, Sweden, the IAU Secretary General chaired a Workshop on Ethics in Education and Research, featuring the IAU-MCO Guidelines for an Institutional Code of Ethics for Higher Education. The participants in the workshop confirmed that the general rationale for their development remains as pertinent as ever and that they needed to be better known, thus encouraging wider circulation of the IAU-MCO Guidelines. Two speakers discussed the Guidelines from rather distinct perspectives with Prof. Sven Widmalm, Professor of History of Science and Ideas, from Uppsala University taking a more general and philosophical perspective while Dr. Inga Žalėnienė, Vice Rector for Research and International Relations, Mykolas Romeris University, and member of the Working Group offered a practical commentary on how such Guidelines could be used in a university.

"Uppsala University, Sweden, one of the founding members of IAU, welcomes the work of the organisation in the area of Ethics. The issue of Ethics and the IAU-MCO Guidelines were therefore topics at the Magna Charta Conference University Integrity – Society's Benefit, which in mid-September 2014 was held in Uppsala. This was the first time ever that Magna Charta Observatory held its yearly conference outside Bologna. The workshop Ethics in Education and Research demonstrated that the Guidelines are comprehensive, covering all aspects of a higher education institution. Participants recognized that the Guidelines are meant as a starting point for ethics discussions in higher education institutions around the world and thereby have to be very broad in scope. The Guidelines stress values of integrity, which is highly appreciated by Uppsala University."

**Eva Åkesson, Vice-Chancellor** Uppsala University, Sweden

### CONTACT

Nicholas Poulton : n.poulton@iau-aiu.net Eva Egron-Polak : e.egronpolak @iau-aiu.net





## INFORMATION AND COMMUNICATION TECHNOLOGIES (ICTS)

### **Open Education Resources (OER)**

Following upon the Workshop that validated the idea to launch an IAU Project on OER and the Academic Librarian in Africa, EIFL (access to digital information in developing and transition countries) invited Isabelle Turmaine to speak on OER in the EIFL Webinar that took place in June 2014. Some 50 librarians from developing and transition countries participated in the Webinar.

If the IAU has not managed to secure funding for the project itself yet, it triggered interest and in June 2014, Isabelle Turmaine, IAU Director, Information Projects and Services, was asked to become a Member of the eMundus Advisory Board. eMundus is a project of the Menon Network funded by the European Commission. It aims to foster international higher education collaboration through ICT and open education (OER, MOOCs and virtual mobility). http://www.emundus-project.eu

### **ICT for Information Accessibility in Learning Project (ICT4IAL)**

This project, led by the European Agency for Special and Inclusive Education and funded by the European Union, aims to develop comprehensive and user-friendly Guidelines that would facilitate the production of accessible e-content.

In the past year, the IAU was involved in the testing of the draft guidelines with support from the Open University of Catalonia.

It also prepared a meeting that will take place in conjunction with an IAU HEEFA (Higher Education for Education For All) meeting to collect feedback and comments on the Guidelines from the higher education community at Haceteppe University in Ankara, Turkey, from 18 to 20 November 2014. The final Guidelines will be presented at a meeting organized under the Estonian Presidency of the European Union in Tallinn, Estonia, in May 2015.

www.ict4IAL.eu



### IAU representation in conference and meetings

European Conference on Information Literacy (ECIL), Istanbul, Turkey, October 2013 Media and Information Literacy: IAU is part of ECIL Standing Committee Paper accepted: *Information literacy, a post-2015 Education for All Goal* http://rd.springer.com/chapter/10.1007%2F978-3-319-03919-0\_69#page-1

10th Anniversary of the Berlin Declaration, Berlin, Germany, November 2013

Distance Education, ICDE, Lisbon, Portugal, 27-30 November 2013

WLS (World Literacy Summit), Oxford, UK, April 2014 Presentation included in the book of the conference: *Higher Education Pathways to Literate Worlds* http://worldliteracysummit.org/presentations/

IFLA World Library and Information Congress, Lyon, France, August 2014



### **CONTACT**

Nicholas Poulton: n.poulton@iau-aiu.net Amanda Sudic: a.sudic@iau-aiu.net Isabelle Turmaine: i.turmaine@iau-aiu.net

## IMPROVING RESEARCH MANAGEMENT: **LEADHER** PROGRAMME

The Leadership for Higher Education Reform programme – LEADHER grants, financed as part of the IAU grant from the Swedish International Develop Cooperation Agency (Sida), was first launched in 2007. The grants programme aims to increase and improve South-South as well as North-South cooperation among higher education institutions in order to strengthen research and research management capacity in universities with a particular focus on developing countries. Six grants of 10,000 € each are awarded to IAU Members each year and only Members in good standing (no arrears) are eligible to apply. While the relatively modest amount of the grant may not cover the cost of major reform, the programme serves to initiate partnerships and the investigation and testing of innovative projects. Ideally, LEADHER function as a catalyst for change.

"I have had the opportunity to work on two LEADHER projects supporting South-South collaboration between member universities – Universiti Sains Malaysia (USM) and Daffodil International University (DIU). Multiple outputs have resulted from the on campus interaction enabled by the projects. After and in-between projects, Professors from USM have come to DIU in Bangladesh. They have participated in and supported the development of research capacity at DIU and participated in the first International Teaching-Learning Conference hosted by DIU.

Following the first LEADHER project, 3 teachers enrolled for PhD and regular research methodology courses are now run for interested teachers at DIU. As a result of the second project, a book with the title «Empowering tertiary level students with the help of Social Media» is underway. The Chairman of the Board of Trustee and the Vice Chancellor of DIU visited USM to sign a long term Memorandum of Universtanding (MoU). In addition an Memorandum of Agreement (MoA) is also being prepared between DIU and another IAU member, Universiti Sains Islam Malaysia (USIM) to be signed in November 2014. I feel the LEADHER initiative promotes fruitful collaboration not only between IAU members but also helps to bring in other universities into the folds of IAU."

**Yousuf M Islam**, PhD, Professor, Dept. of Software Engineering and Executive Director, Human Resources Development Institute (HRDI), Daffodil International University (DIU), Bangladesh

### **Recipients of LEADHER grants 2013-2014**

Daffodil International University, Bangladesh & Universiti Sains Malaysia, Malaysia

Institute of business Management, Pakistan & Caucasus University, Georgia

Ho Chi Minh City University of Transport, Vietnam & University of Salamanca, Spain

University of Petroleum and Energy Studies, India & Kwame Nkrumah University of Science and Technology, Ghana

James Madison University (JMU) & University of Dar es Salaam, Tanzania

National Aerospace University Kharkiv Aviation Institute, Ukraine & University of Uyo, Nigeria

### More about the LEADHER Programme:



Two visits were organized within the LEADHER project jointly carried out by James Madison University (JMU), USA, and the University of Dar es Salaam (UDSM), Tanzania, for collaborative research projects to address the impacts of climate change and demographic shifts in Eastern Africa, with strong emphasis on clean water and food security in semi-arid regions.

During both visits, we received a comprehensive overview of the institutions with particular focus on sectors relevant to our proposed research. The site visits enabled us to outline plans toward the goal of promoting collaborative study, grant-funded research and teaching related to water security and impacts and mitigation of issues related to climate change. The joint teaching effort will begin in June 2015 in Tanzania via a study abroad programme, including UDSM's Institute of Marine Sciences in Zanzibar. In 2015 JMU also hopes to sponsor 1-2 UDSM graduate students into our internship and research opportunities with Utooni Development Organization (UDO) in Kenya.

In sum, we had a very successful exchange. We learned a great deal from one another, and we also thoroughly enjoyed the collegiality and hospitality throughout both visits. Thus, not only have we found knowledgeable, well networked partners, but we now also have colleagues with whom we very much look forward to working. We are grateful indeed to the IAU LEADHER program for catalyzing this relationship!

### Jennifer E. Coffman,

Ph.D. Associate Executive Director, International Programs James Madison University, USA



### CONTACT

Élodie Boisfer : e.boisfer@iau-aiu.net

### KNOWLEDGE SHARING: KEEPING MEMBERS ABREAST OF HIGHER EDUCATION ISSUES

### **IAU Highlights from the Press**

Aiming to assist leaders of IAU Member institutions and organizations keep track of trends in higher education worldwide, *IAU Highlights from the Press*, produced monthly, provides an overview of articles on higher education from around the world as they have appeared in the national and international press in the previous month. Online media from around the world (138,000 titles) are continuously monitored and each month about 5000 articles are analysed and selected according to their prominence and frequency, in addition to their relevance to IAU priority themes. All articles in *IAU Highlights from the Press* are in English or French and a link to the original full text article is provided. *IAU Highlights from the Press* is sent by e-mail to IAU Members at the beginning of the month, and posted online on the IAU website at a later date. Each issue covers a full month.



### CONTACT

Béatrice Inglisian : b.inglisian@iau-aiu.net Amanda Sudic : a.sudic@iau-aiu.et Isabelle Turmaine : i.turmaine@iau-aiu.net

### **IAU E-bulletin**

The monthly *e-Bulletin* continues to be unique and comprehensive source of information on higher education policies worldwide. The team monitors and analyses information monthly to provide quick information and links to a selection of webpages of interest to the higher education community from around the world. It also keeps Members abreast of the activities of the Association and how IAU has been represented in various international conferences and meetings. It has 3,631 registered subscribers and many libraries and individuals disseminate it to their networks and/or on their websites.



### E-Bulletin

Sharing information on IAU activities and higher education in the world

Access IAU Highlights from the Press and E-bulletin at:

http://iau-aiu.net/content/electronic-publications

### CONTACT

Béatrice Inglisian : b.inglisian@iau-aiu.net Christina Keyes : c.keyes@iau-aiu.net Samuel Pousson : s.pousson@iau-aiu.net Isabelle Turmaine : i.turmaine@iau-aiu.net

### **IAU Horizons**

The tri-annual magazine *IAU Horizons* provides its readers with reports on IAU activities and special projects; information on IAU publications and details of other new publications received at IAU and catalogued in HEDBIB; a profile of IAU's participation in international conferences and meetings; and a Global Calendar of Events, amongst other sections. Each issue includes a special 'In-Focus' section, where high profile academics from across the world present their views, analysis, projects, and research on a particular topic of key importance to higher education.

The 'In Focus' section of Vol.19 No.3, released in December 2013, is dedicated to *Student Tuition*Fees – perspectives from around the world; Vol.20 No.1+2, released in June 2014 focuses on the theme: ICTs in education – revolution or evolution? where many articles debate pros and cons of MOOCS. The latter also includes a report on the IAU 2014 International Conference in Iquitos, which was dedicated to the theme: Blending Higher Education and Traditional Knowledge for Sustainable Development, as well as a report on IAU Board Meeting, held in March 2014 at the Universidad Cientifica del Peru.

Members are invited to send in information they wish to see featured in any one of these sections mentioned above, including contributions to the debates initiated in the In Focus sections. Vol 20, no.3 will focus on The Post 2015 Development Agenda – Where in the world is higher education? It will be made available at the UNESCO World Conference on ESD in Nagoya in November 2014.





### **CONTACT**

Élodie Boisfer: e.boisfer@iau-aiu.net Ross Hudson : r.hudson@iau-aiu.net Hilligje van't Land : h.vantland@iau-aiu.net

### **Higher Education Policy (HEP),**

The aim of the Association's quarterly, peer-reviewed research publication, *Higher Education Policy* (HEP), is to advance scholarly understanding of the policy processes applied to higher education. Articles offer original analyses, both theoretical and practice-based, the focus of which may range from case studies of developments in individual institutions to policy making at systems and at national level. HEP provides institutional leaders, scholars, practitioners and administrators at all levels of higher education with access to the most advanced research and analyses available in the domain.

IAU is pleased to announce that the Thomson-Reuters Journal Citation Report was released for 2013, in which the Journal saw its Impact Factor raised from to 0.415 from 0.185, now placing HEP 159 out of 219 journals cited. The Journal continues to be appreciated by Members and other subscribers.

In the past year 3 multi-themed editions were published as well as a special issue on Innovative Approaches to Doctoral Education in Africa (IDEA-PhD), discussing the recent developments in doctoral education in Africa.

For more information about the Association's work in the area of Innovative Approaches to Doctoral Education in Africa, please refer to page 17.

### HEP in 2013-20134

HEP 27/3 - September 2014

HEP 27/2 – June 2014

HEP 27/1 - March 2014

HEP 26/4 - December 2013



### CONTACT

Nicholas Poulton: n.poulton@iau-aiu.net

### **International Bibliographic Database on Higher Education (HEDBIB)**

With over 38,000 records, the *International Bibliographic Database on Higher Education*, *HEDBIB*, contains up to date information on publications related to higher education systems, administration, planning, policy, and evaluation. Created and maintained by the IAU since 1988 and updated on a continuous basis, HEDBIB permits IAU Members in good standing to benefit from advanced access options: access to abstracts and to full-text articles of Higher Education Policy, the IAU's quarterly research journal, as well as offering the possibility to send tailor-made bibliographies by e-mail. The basic search function is made available to all free of charge.

IAU continues to partner with UNESCO and the Institute for Educational Planning (IIEP) for populating the database. HEDBIB contributing partners also include the Catalan Association of Public Universities (ACUP), Higher Education South Africa (HESA), Southern African Regional Universities Association (SARUA) and Union de Universidades de América Latina (UDUAL).

"IIEP's Documentation Center has been contributing for many years to the population of the bibliographic database HEDBIB. IIEP is carrying out a research program on quality assurance in higher education. Within this framework, collaboration with IAU gives the opportunity to rely on a regularly updated collection and thus ensure the comprehensiveness, relevance and validity of collected information".

### **Corinne Bitoun, Documentation Centre**

International Institute for Educational Planning (IIEP)

IAU Members also receive *New in HEDBIB* five times a year. This publication contains full references of newly entered publications in HEDBIB. References are structured according to the IAU thematic areas. Links to electronic publications are included where available.

Access HEDBIB at http://hedbib.iau-aiu.net

### CONTACT

Amanda Sudic : a.sudic@iau-aiu.et Isabelle Turmaine : i.turmaine@iau-aiu.net

# MAPPING HIGHER EDUCATION: IAU REFERENCE PUBLICATIONS AND TOOLS

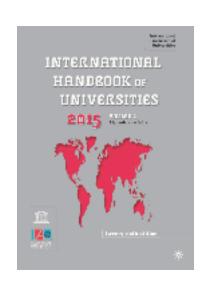
### **World Higher Education Database WHED Portal**

The *IAU WHED Portal* is the latest reference tool on higher education systems, degrees and institutions around the world. It was launched on 1st September 2014 and replaces the WHED CD-ROM which last edition was released in 2013.

Basic access allows all users to access the information contained in the *portal*, while an enhanced access (MyWHED) is offered to IAU Members in good standing. Enhanced access provides advanced search options, access to emails, printing and extraction facilities.

The portal contains information on the education systems and credentials in over 180 countries, as well as information on some 18,000 institutions around the world. Inclusion in the IAU WHED Portal is based on data made available by national bodies and higher education institutions that respond to IAU's frame and policy for data collection. Most importantly, for inclusion in the WHED, a higher education institution must at least offer a post-graduate degree or a four-year diploma, be recognized/ accredited, and have graduated at least 3 cohorts of students. The portal presents data on Systems and Credentials as well as data on HE Institutions per country (see tables).





### **Institutions:**

General information

Name of officers

List of academic divisions and study areas

Degrees offered

Student services and facilities

Student and academic staff numbers

### **Systems and Credentials:**

Overall structure of pre-higher and higher education system

Stages of study

National bodies responsible for higher education

Admission requirements (including for foreign students)

Quality assurance / recognition system

Student life

Main credentials

### **International Handbook of Universities (IHU)**

The 26th edition of the 3-volume *International Handbook of Universities* was released in September 2014. The Handbook constitutes a print version of the IAU WHED Portal which continues to be published by Palgrave Macmillan Ltd. It includes all information on higher education institutions. It briefly describes the higher education system in each country, includes an index to fields of study, and provides a list of regional and international higher education organizations. Buying the Handbook also offers enhanced access to the new IAU WHED Portal for one year following publication of the Handbook.

A 50% discount is offered to all IAU Members.

### CONTACT

Saholi Andriambololo : s.andriambololo@iau-aiu.net Béatrice Inglisian : b.inglisian@iau-aiu.net

Christina Keyes : c.keyes@iau-aiu.net
Nick Poulton : n.poulton@iau-aiu.net
Samuel Pousson : s.pousson@iau-aiu.net
Georgeta Sadlak : g.sadlak@iau-aiu.net
Isabelle Turmaine : i.turmaine@iau-aiu.net

### **PARTNERSHIPS**

Many of the partnerships that IAU are enganged with have already been described in the previous sections of this report. Examples of partnerships of broader or more transversal nature are presented in section.

#### **UNESCO**

In November 2013 IAU took an active part in the UNESCO 37<sup>th</sup> General Conference. IAU made a statement during the General Plenary Debate where Member States express their views on UNESCO priorities for the years to come. IAU stressed the importance of higher education in the post 2015 development agenda, particularly in light of the apparent decrease in attention at UNESCO to higher education in the last few years.

IAU underlined the important role that higher education plays as a social institution "to promote, through teaching and research, the principles of freedom and justice, of human dignity and solidarity; to develop mutually material and moral aid on an international level" (IAU Constitution). IAU also maintained an information booth at the UNESCO General Conference offering representatives from UNESCO Member States and others information about the work of the Association.

The post-2015 development agenda is the key item discussed at the UN as timeframe of the Millennium Development Goals as well the Education for All (EFA) initiative come to an end. In addition to advocating this position during UNESCO's General Conference, as member of the Coordination Group of the Collective Consultation of NGOs on EFA (CCNGO/EFA) IAU also underlined the importance of higher education in this forum and during the UNESCO World Conference marking the end of the Decade of Education for Sustainable Development (DESD). As the UN and UNESCO agendas are further defined, IAU will continue to advocate for the inclusion of an active role for higher education and will inform Members on progress made.



### Collaboration with the Malaysia Review Team (MRT) for International perspectives

### - Review of the National Higher Education Strategic Plan in Malaysia

Following initial discussions with the Minister and officials of the Ministry of Education in IAU signed a Memorandum of Understanding (MoU) with the Malaysian Review Team (MRT). MRT had already spent many months assessing the accomplishments and progress made towards reaching the goals of the National Higher Education Strategic Plan and identifying challenges and adjustments required to strengthen the current strategy but the collaboration with IAU was established in order to include international perspectives to Higher Education strategies. IAU's contribution represented the last piece of a highly consultative process on the part of the MRT. IAU set up an international panel composed of 8 experts from different parts of the world with wide-ranging experience in different dimensions of higher education. The experts provided comments and examples of good practice from their respective experiences and contexts and their contributions were discussed during a 3-day meeting in Kuala Lumpur from 5-7 March 2014. The meeting was attended by some 30 advisors and researchers who formed part of the MRT. During the meeting, the international expert panel also had the opportunity to pay an official visit to Dato' Seri Idris bin Jusoh, Minister II of Education in Malaysia to highlight important aspects of the discussions. Informed by the exchanges and discussions during the meeting, IAU submitted the final written report to the Malaysian Review Team at the end of March. The IAU contribution, bringing together expertise from widely diverse higher education systems was much appreciated by the MRT and the experience was highly enjoyable for all involved.



IAU hopes to extend similar advisory services to other systems or institutions around the world as IAU has a unique possibility of bringing together experts and leaders in higher education around the world for mutual exchange.

"In July 2013 the Ministry of Education Malaysia commissioned a review of the Higher Education Strategic Plan 2020. A team comprised of eminent higher education experts and Malaysian academics were mandated to evaluate the overall achievement of the current plan and to propose the necessary reform to be undertaken, in view of the fast changing landscape of higher education globally.

The review team had engaged the International Association of Universities as their international consultants. A nine-member team from the IAU was invited to Kuala Lumpur for series of consultations with the review team and senior officials from the Ministry of Education.

The engagements with the IAU experts have provided the review team and the Ministry of Education Malaysia with vital inputs and perspective with regards to international trends and the multifaceted issues confronting the higher education sector. Their views and recommendations have been significantly incorporated into the final report submitted to the Ministry of Education Malaysia."

### **Prof. Mohamad Kamal Harun**

on behalf of the Malaysian Review Team, Malaysia

### CONTACT

Trine Jensen : t.jensen@iau-aiu.net Eva Egron-Polak : e.egronpolak@iau-aiu.net

### IAU and U-Multirank

U-Multirank, the new global university ranking funded by the European Union and developed by a Consortium led by the Center for Higher Education Policy Studies (CHEPS), The Netherlands and the Center for Higher Education (CHE), Germany, is currently including information on 879 higher education institutions (HEIs), more than 1,000 faculties and 5,000 study programmes from 74 countries. It takes a different approach to existing global university rankings; it is multi-dimensional and compares HEIs across a range of different activities grading them from "A" (very good) to "E" (weak). It enables users to compare particular sorts of HEIs in the areas of interest to them and identify their strengths and weaknesses. The indicators cover five dimensions: teaching and learning, regional engagement, knowledge transfer, international orientation and research. U-Multirank compares HEIs as a whole and in selected academic fields: in 2014 the fields were business studies, electrical and mechanical engineering and physics; in 2015 the fields will be psychology, computer science and medicine. Several IAU Member institutions participated in the first 2014 ranking and several others registered for the 2015 one.

Sir Howard Newby, Vice-Chancellor of the University of Liverpool and IAU Board Member and Isabelle Turmaine, IAU Director Information projects and services, were invited to become Members of the U-Multirank Advisory Board. In this capacity Isabelle Turmaine has during the 3 meetings over the past year particularly promoted the importance for the ranking to be truly international, fair and representative of the diversity of HEIs worldwide. She also advocated for the inclusion of the third mission of higher education institutions in the indicators used.

Hosted by the Hellenic Presidency of the Council of the European Union the official launch conference of U-Multirank, a new global multidimensional ranking and profiling tool-building took place in June 2014.

More information about U-Multirank: www.u-multirank.eu

#### CONTACT

Isabelle Turmaine: i.turmaine@iau-aiu.net

# FINANCIAL REPORT 2014 1 OCTOBER 2013 TO 30 SEPTEMBER 2014

The table below presents the financial report summary for 2014 and, for ease of reference, the summary for 2013.

| INCOME (Euro)            | 2014      | 2013      |
|--------------------------|-----------|-----------|
| Membership dues          | 990 000   | 970 000   |
| Contracts and grants     | 514 000   | 387 746   |
| Conferences and Meetings | 19 000    | 127 557   |
| LEADHER Programme        | 65 000    | 65 000    |
| Publications             | 95 000    | 92 083    |
| Other income             | 247 000   | 296 498   |
| TOTAL INCOME             | 1 930 000 | 1 938 883 |

| EXPENDITURE (Euro)                                    | 2014      | 2013      |
|---|-----------|-----------|
| Staff Cost (Salaries, Consultants and Social Charges) | 1 110 000 | 1022 633  |
| Programme Activities and Conferences                  | 495 000   | 603 654   |
| Administrative Board and Committees                   | 50 000    | 40 296    |
| Administration and Office Costs                       | 106 000   | 127 359   |
| Other charges   | 108 000   | 126 000   |
| TOTAL EXPENDITURE                                     | 1 869 000 | 1 919 943 |

| RESULT | 61 000 | 18 940 |
|--------|--------|--------|
|--------|--------|--------|

### Membership status on 30 September 2014

| Institutional Members  | 627 (incl. 4 obs.) |
|------------------------|--------------------|
| Organizational Members | 29                 |
| IAU Affiliates         | 17                 |
| IAU Associates         | 19                 |

### **Explanatory note of financial result**

IAU revenues and expenditures have seen some changes in 2014. Increased revenue was due mostly to two new initiatives in the area of internationalization of higher education while increased expenditure has been most due to the cost of rent for office space charged for the first time. The amount paid in 2014 covers only part of the year and IAU will need to find new resources to cover the full amount in the future. IAU ended the year once again with a slight surplus, mostly due to continued careful management of expenditures in other areas, most importantly personnel which has not increased despite increased activity.

IAU has not increased its annual fees and revenue from membership fees is relatively stable for the year 2014 as well as for payments made by institutions for previous years.

Some provisions have been made in this year's financial report to cover the full rental cost in 2015. As well, IAU continues to build its reserve which stands at 390 000 Euros at the end of the financial year 2014.

### **CONTACT**

Angella Nino: a.nino@iau-aiu.net

# IAU SECRETARIAT INTERNATIONAL UNIVERSITIES BUREAU

### **Comings and Goings:**

IAU learned that Ross Hudson will return to the United Kingdom at the end of 2014 after more than 6 years of service. IAU has greatly appreciated his contribution, most particularly in area of internationalization. Thibaut Mittlestaedt joined IAU in April 2012 as an intern and was recruited as a Project Officer to work on the development on HESD portal. IAU benefited from his valued service for more than two years. IAU wishes them both well in their future endeavors.

During the past year, the IAU Secretariat benefited from the support of several student interns. Yixin Lu, Cornell University and EDUCO Paris undertook a nine month part time internship contributing to the development of IAU Portal on HE for Sustainable Development. Haley Norris, Tulane University, New Orleans, USA, completed a 6 months internship working on the IDEA-PhD Portal on doctoral education in Africa and related projects.

As part of a partnership with the Tuscany Universities Network, IAU will host two interns for six months each, developing their expertise on internationalization of higher education. IAU welcomed the first intern, a recent doctoral graduate, Miriam Sanfilippo in September 2014.

### **Eva EGRON-POLAK**

Secretary-General IAU, Executive Director International Universities Bureau e.egronpolak@iau-aiu.net

### Isabelle TURMAINE

Director, Information Projects and Services i.turmaine@iau-aiu.net

### Hilligje VAN'T LAND, PhD

Director, Membership and Programme Development h.vantland@iau-aiu.net

### **Georgeta SADLAK**

Manager, Information Systems q.sadlak@iau-aiu.net

#### **Béatrice INGLISIAN**

Manager, Reference Publications b.inglisian@iau-aiu.net

### **Angella NINO**

Manager, Finance and Administration a.nino@iau-aiu.net

### **Amanda SUDIC**

Librarian /Documentalist a.sudic@iau-aiu.net

### **Ross HUDSON**

Coordinator, Internationalization r.hudson@iau-aiu.net

### **Élodie BOISFER**

Programme Officer e.boisfer@iau-aiu.net

### **Trine JENSEN**

Programme Officer t.jensen@iau-aiu.net

### **Nicholas POULTON**

Editorial Assistant n.poulton@iau-aiu.net

### **Thibaut MITTELSTAEDT**

Project Officer iau4@iau-aiu.net

### **Christina KEYES**

Assistant, Reference Publications c.keyes@iau-aiu.net

#### **Samuel POUSSON**

Assistant, Reference Publications s.pousson@iau-aiu.net

#### Saholi ANDRIAMBOLOLO-NIVO

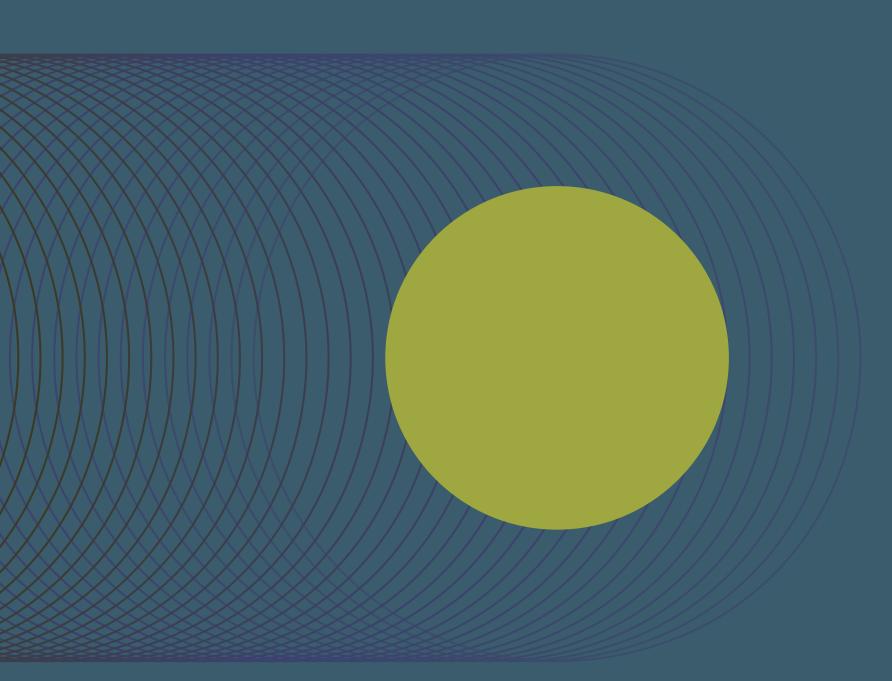
Assistant, Reference Publications s.andriambololo@iau-aiu.net

### **Morgane BAILLARGEANT**

Administrative Assistant m.baillargeant@iau-aiu.net

### **Nadja KYMLICKA**

Consultant n.kymlicka@iau-aiu.net





International Association of Universities (IAU) UNESCO

1, rue Miollis 75732 Paris Cedex 15 France

Telephone: +33 1 45 68 48 00 Fax: +33 1 47 34 76 05 E-Mail: iau@iau-aiu.net Website: www.iau-aiu.net