

DETAILED PROCEDURE



PLANNING AND STRATEGY

ISAS (2.0): the IAU program for advancing internationalization in higher education

Target audience: Higher Education Institutions at early development stage of internationalization

The **goal** of this strand of service is to **help the institution develop and/or refine its internationalization strategy. It is particularly targeted at an HEI that has either only recently or not at all undertaken a strategic, institution-wide reflection on the role of internationalization in its development.**

The **process includes:**

- Mapping and reviewing internationalization policies and actions at the institution
- Developing or revising the internationalization strategy

Methodology

The **mapping exercise** is a self-study that reviews the goals, activities, policies, and management structures for internationalization. A **Self-Assessment** guide is provided by IAU to guide the process and the structure of the self-study report. Guidance is available along the way as required or requested

(through phone/Skype and email consultation). The participating institution forms a broadly representative Steering Committee to lead the effort of conducting the study, consulting with a wide group of stakeholders during the process, and writing a self-assessment report based on the findings. Preparation of the self-assessment report generally takes between 4 and 6 months (longer if highly inclusive and participatory). Typically, the process is launched by a visit to the institution by the chair of the Expert Panel, who serves as the IAU liaison to the institution throughout the process. During this launching visit, the Panel Chair meets with the Steering Committee as well as other key individuals on campus to discuss how the review can be best structured and how the exercise can be of maximum benefit to the institution.

In the meantime, IAU proposes 2 or 3 other members of the **Expert Panel** from different world regions, including an individual who is familiar with the institution's country and its higher education system. The Panel reviews the Self-Assessment report and conducts a 2 to 3 days site visit. It meets with as many key internationalization stakeholders as possible, including domestic and international students. At the conclusion of the visit, the Panel provides preliminary feedback on the institution's plans, goals and strategies and advice for future directions.

Following the visit, the Panel prepares **a report including recommendations for policy and action.**

This overall process is likely to take 8 to 12 months from start to finish allowing ample time for an interactive developmental and inclusive process at the university, involving leadership, faculty, staff, and students.

Developing or revising the strategy follows. The Expert Panel will assist the institution in the development or revision of the internationalization strategy. The Panel will provide a set of comments and feedback on the draft of the new or revised strategy and will comment on the process in place for ensuring institutional ownership and sound implementation.

Upon completion of this step, that is, the development of a new or revised internationalization strategy, **the institution will receive the IAU Internationalization Learning Badge: Planning and Strategy.**

Fees for 2016 for Planning and Strategy:

- IAU member HEIs in high income countries: 22 000 Euro
- Non IAU Members HEIs in high income countries: 25 000 Euro
- IAU member HEIs in middle income countries: 20 000 Euro
- Non IAU Members HEIs in middle income countries: 23 000 Euro
- IAU member HEIs in low income countries: 18 000 Euro
- Non IAU Members HEIs in low income countries: 20 000 Euro