

IAU

ANNUAL REPORT

1 OCTOBER 2018
- 30 SEPTEMBER 2019



20 19

TABLE OF CONTENTS

1 I. FOREWORDS

- 1 Message from the IAU President
- 2 Message from the IAU Secretary General

3 II. IAU'S ENGAGEMENT

- 3 IAU's Mission and Vision
- 3 IAU in numbers

5 III. PRIORITY THEMES

- 5 Internationalization
- 6 Leadership
- 7 Higher Education and Research for Sustainable Development (HESD)
- 8 Technology

9 IV. KNOWLEDGE HUB

- 9 World Higher Education Database (WHED)
- 10 Publications

12 V. GLOBAL EVENTS

- 12 IAU 2018 International Conference, Malaysia
- 12 8th Global Meeting of Associations (GMA), Mexico
- 13 IAU 2019 International Conference, Mexico

14 VI. IAU MEMBERS & PARTNERS

- 15 Membership
- 16 Partnership

17 IX. FINANCIAL REPORT

18 VII. GOVERNANCE

- 19 IAU Administrative Board

20 VIII. IAU Secretariat



I. FOREWORDS

Message from the President



The IAU Annual Report 2019 marks the end of a decade. The activities IAU has carried out during the year reflected on how higher education is transforming to better respond to the needs and expectations of society. During the past decade, IAU has strengthened its visibility as *The global voice of higher education* and I am convinced that the increased cooperation between universities and other HEIs or national and global higher education organizations has impacted positively on the way in which the sector informs policy-making. This Report stresses that by joining forces we duplicate our capacity to generate the kind of knowledge we need to address the challenges we face locally, regionally and globally.

I would like to begin by highlighting the very successful and well organised IAU 2018 International Conference. Special thanks to the University of Malaya for having magnificently hosted this important event in November 2018. The Conference focused on the important theme of "Higher Education Partnerships for Societal Impact".

Cooperation among higher education institutions and organisations is needed as we enter a new decade. The question of the social relevance of higher education and the fundamental values upon which to build strong and committed universities, including academic freedom and institutional autonomy, is heard in more and more countries around the world while challenged by too many others. Throughout the financial year 2018-19, IAU has been actively involved in events reflecting on these fundamental values of higher education, stressing the need to uphold these more strongly if we want to educate the kind of citizens we need to support the kind of societies we wish to live in.

To fulfil its goals, IAU monitors and analyses trends. During the year under review, several IAU Global Reports have been published or prepared : the "Fifth global survey report on internationalisation", "Higher Education in the Digital Era: The Current State of Transformation Around the World" and the "2nd Global Report on Higher Education and Research for Sustainable Development". These unique global reports help inform institutional strategies.

As well, and since 1950, IAU continues to collect data on HEIs around the world. The World Higher Education Database (WHED) today lists and describes 19.400 universities and HEIs and 196 higher education systems. The 29th edition of the International Handbook of Universities builds on 70 years of expertise and is a publication of global interest.

The end of the financial year 2018-2019 was marked by the preparations for the IAU Global meeting of Associations, co-hosted by UDUAL and the International Conference 2019, beautifully hosted by the Universidad Autonoma de Puebla, in November, in Mexico. Debates focused on "Transforming higher education for the future". As the Report goes to print preparations for the IAU 16th General Conference, to be hosted by University College Dublin have started. I much look forward to welcome you there!

Pam Fredman

IAU President (2016-2020) and former Rector, Gothenburg University

Message from the Secretary General



The IAU financial year 2018-19 has seen beautiful projects and initiatives come to fruition. It has been marked by strong cooperation with various higher education stakeholders.

In her message, Pam Fredman also stresses this aspect of our work and she is right: cooperation, friendship, joint initiatives, sharing of expertise is what best defines the life and work of the Association and explains the professionalism and passion with which, at the secretariat and at universities around the world, we undertake our work. IAU was pleased to be welcomed by Members for events and initiatives. Special thanks go to the Rector of the University of Malaya and his staff who have spared no energy to turn the IAU 2018 International Conference into the success that it was. People enjoyed the wonderful hospitality of the University and the country, and the opportunity thus offered to discover the beauty of the Malay culture. The discussions on *Higher Education Partnerships for Societal Impact* have been fruitful and resulted in the development of new projects between participants and at the IAU. A new project on the local impact of universities is being worked on.

Each month of the year under review has been punctuated by partnership and joint initiatives around the world. We have undertaken projects as announced in the IAU 2016-2020 Strategic Plan and developed new ones, including the 1st IAU-UNICA joint Master Class on Internationalisation. In July, IAU took part for the first time in the United Nations High Level Political Forum to contribute higher education expertise to review progress made on *UN Agenda 2030 - Transforming our World*. Ten IAU Members joined the Association of Commonwealth Universities (ACU) and the

Association des Universités francophones (AUF) to engage in debates showcasing how universities contribute to best achieve the Sustainable Development Goals; IAU partnered with the Council of Europe, UNESCO and the Belgian Delegation to the UN to discuss advancement on SDG4 – Quality Education. In August, IAU took part in the IEASA Conference in South Africa and the NIEA Meeting and preparations for the 2020 3rd Global Dialogue on Internationalisation started. In September, at EAIE, IAU compared notes on internationalisation research initiatives with EAIE and ACE, and presented the IAU 5th Global Report during the NAFSA Reception. We have been invited by esteemed Members and partners to speak at key events and exchange on the advancement of HE around the world.

As well, IAU was pleased to start organising the 2019 Global Meeting of Associations together with UDUAL and, with BUAP, the International Conference. Two events of importance to connect people from all around the world to debate how higher education transforms or should transform to better prepare the future.

IAU publications have translated these dynamics. *Higher Education Policy*, *IAU Horizons*, the E-Newsletters, IAU Lynx, the *International Handbook of Universities*, Global Reports, the collective work to develop a joint statement on HE in a digital era, are some of the examples of what the Association also has to offer.

I thank all Members for their commitment to the Association, and for having taken part or supported our activities. Today, as this Report goes to print, I hope that the current turbulent times marked by COVID 19, will not deconstruct the dynamics created and that, on the contrary, universities and higher education organisations will decide to increase such cooperation to build an even better world together.

A handwritten signature in white ink, appearing to read 'Hilligje van't Land'.

Hilligje van't Land
IAU Secretary General

II. IAU'S ENGAGEMENT

IAU – The Global Voice for Higher education

IAU'S MISSION

IAU is the international network of universities serving society. It contributes to making higher education recognized as a key stakeholder in the global transformation process impacting society. Its approach is value based.



A standard setter

IAU ensures regular dialogues with national and international organizations to represent the higher education community in all its diversity, inform policy-making, give recommendations and advocate for strong higher education systems and institutions around the world. As standard setter, IAU develops Policy Statements on issues of global concern for higher education such as Sustainable Development, Internationalization, Quality Higher Education, Technologies, Ethics and Academic Freedom. IAU Policy Statements are available here: <https://iau-aiu.net/Policy-Statements>



A facilitator for international collaboration

As global convener, IAU organizes global and also more local events. It ensures a presence worldwide, participates in international meetings and conferences in all world regions and engages with the global community, fosters collaboration and networking and helps strengthen partnerships and develop new ones.



A capacity builder

IAU offers capacity-building and advisory services to support institutional development at every stage. IAU continuously develops and improves the programmes and services that IAU Member Institutions can benefit from, including the IAU leadership training programme - Leading Globally Engaged Universities (LGEU) – and ISAS (2.0) created to help IAU Member institutions review, develop or revise their internationalization policies, strategies and programmes.



A knowledge hub

IAU conducts Research on the higher education sector and institution specific issues and ensures the dissemination of knowledge of higher education through its various online portals, as well as print and online publications.



A communication channel

IAU ensures communication to and from the Higher Education sector through a number of media and initiatives such as newsletters, news posts on the website, emailing campaigns, social media.

IAU IN NUMBERS

IAU is pleased to share with you some of its major achievements for the year (1 October 2018 – 31 September 2019). IAU is pleased to have enhanced its engagement with Members, strengthened partnerships and launched new initiatives for the benefit of higher education.



Nearly 300 participants from 70 countries took part in the IAU 2018 International Conference, organized in collaboration with the University of Malaya to discuss “Higher Education Partnerships for Societal Impact.”



People reached with the IAU video series IAU Aiming Higher produced by BBC StoryWorks, presenting 34 IAU Member universities’ positive social impact on their communities. <https://www.iau-aiminghigher.org/>



Pageviews on IAU’s World Higher Education Database (WHED) presenting 196 Higher Education Systems across the globe and mapping the higher education landscape (19,400 accredited institutions referenced).



IAU’s work presented at more than 35 events & workshops attended in over 25 countries.



Followers on Twitter. The number has doubled since 1 October 2018.
@IAU_AIU
@IAU_HESD

III. IAU THEMATIC PRIORITIES



Internationalization

Promoting an inclusive, fair and ethical internationalization for Higher Education.

IAU published the 5th edition of the **Global Survey** on Internationalization of Higher Education. Based on input from 907 Higher Education Institutions (HEIs) from 126 countries, the IAU 5th Global Survey Report is the most geographically comprehensive collection and analysis of primary data on internationalization of higher education ever undertaken. It covers all aspects of internationalization from policy and activities to research, human resources and staff development, student mobility and the design of curricula. The report is published by DUZ Academic Publishers and is available for purchase online: <https://iau-aiu.net/Publications>.

INTERNATIONALIZATION STRATEGIES ADVISORY SERVICE - ISAS (2.0)



ISAS (2.0) is IAU's program of Advisory Services to Advance Internationalization of Higher Education. It aims to support HEIs in the development or review of their internationalization policies, strategies and programs. During the year 2019, four institutions undertook and/or completed a strand of service of ISAS (2.0):

► **Kalinga Institute of Industrial Technology, India**, completed an ISAS (2.0) "Planning and Strategy" and was officially awarded the *Planning and Strategy internationalization* learning badge. This IAU advisory service enabled KIIT to produce its first ever internationalization strategy.

► **The ISAS (2.0) "Assessing Strategy and Monitoring Achievements" at Toyo University, Japan**, was completed with the site visit that took place in July 2019. The university was officially awarded the *Strategy Monitoring and Achievements Internationalization* learning badge.

► The ISAS (2.0) "Achieving comprehensive internationalization" at RUDN University, Russia was initiated in 2019 and completed with the site visit and the submission of the final Expert Panel report. RUDN will be awarded the ISAS (2.0) *Comprehensive Internationalization* learning badge during IAU 16th General Conference at University College Dublin, in November 2020.

Another ISAS (2.0) "Achieving comprehensive internationalization" is close to be completed at the University of Bologna, Italy, after the site visit that took place in November 2019. The Expert Panel prepares its final report and

will advise IAU on the award of the *ISAS (2.0) Comprehensive Internationalization* learning badge.

UNICA-IAU MASTER CLASS ON INTERNATIONALIZATION

On 7-10 April 2019, in Dubrovnik, Croatia, at CAAS, IAU conducted its first joint Master Class on Internationalization of Higher Education, together with the IAU Member Network of Universities from the Capitals of Europe (UNICA). The Master Class welcomed 35 university leaders from 24 countries. They debated the needs of today's Vice-Rectors/-Presidents for internationalization, in order to achieve comprehensive and value-based internationalization. It combined plenary and interactive peer-learning sessions on a variety of topics, including strategic planning, global engagement, regional networks and language policy.



UNICA-IAU Master Class, Croatia, April 2019.

“It was a real privilege to participate in the UNICA-IAU Master Class and exchange with decision-makers from universities around the world. I feel inspired and have found a renewed sense of motivation for my own role and daily tasks.”

Prof. Gerhard Berchtold, Dean of European Programmes, UCN Universidad Central de Nicaragua, participant of the Master Class.



→ Priorities / Internationalization

Contact: Giorgio Marinoni (g.marinoni@iau-aiu.net)



Value-based Leadership

Strengthening capacities of leaders to maximize universities' positive impact on communities.



LGEU session at ISIT, in Paris in June 2019.

IAU promotes value-based leadership and empowers university leaders from around the world.

LEADING GLOBALLY ENGAGED UNIVERSITIES

IAU organises Leadership training programmes that are graciously hosted by different IAU Member institutions around the globe. Each LGEU session has been successfully executed and the participants of the past six editions acknowledge the quality of this international leadership.

The 7th session of IAU's Leading Globally Engaged Universities (LGEU), took place in Paris, at ISIT, in June 2019. The programme led by Dr. Tom Kennie, leadership expert in HE, and by IAU Secretary General Dr. Hilligje van't Land. The programme addressed the challenges of leading a university in today's world—integrating both local and global perspectives.

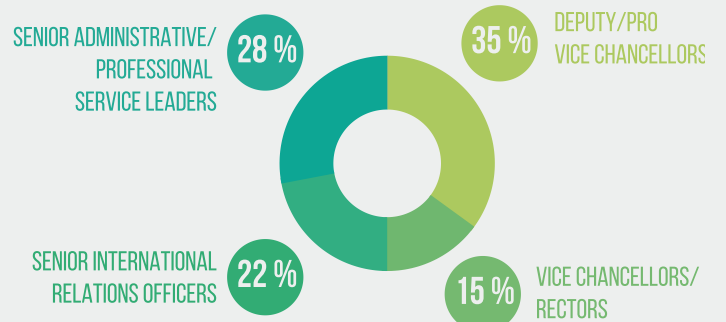
IAU thanks ISIT - *Institut de Management et de Communication Interculturels*, an IAU Member, for having hosted the five-day seminar for university leaders from Bangladesh, Botswana, France, Hong Kong, Ireland, Kenya, Romania, Turkey and the United Kingdom. LGEU participants included Heads of Institutions, Vice-Presidents, Deans as well as Academic Department Heads and senior professional service leaders.

Throughout the week, attendees took an active part in leadership development exercises, sharing their insights and institutional approaches to global engagement. They also had the opportunity to learn about the French higher education system, through meetings with Campus France, la Conférence des Grandes Écoles (CGE) and the Association of Francophone Universities (AUF); they also met with senior staff of the prestigious French Ecole Normale Supérieure (ENS) where the participants had a chance to exchange and learn more about new HE developments in France.



ALUMNI **85** **31** NATIONALITIES

53% MALES 47% FEMALES



➔ Priorities / Leadership

Contact: Andreas Corcoran (a.corcoran@iau-aiu.net)



Sustainable development

Supporting universities in building a more sustainable society for tomorrow.

In January 2019, IAU launched its flagship project - the **IAU Global Cluster on Higher Education and research for Sustainable Development (HESD)** which promotes the role that HEIs can play in the UN 2030 Agenda - 17 Sustainable Development Goals (SDGs). 16 universities around the globe took the lead for one of the SDGs and each of them works with a group of satellite universities. Peer-to-peer learning sparks new ideas and creativity among participants and encourages other universities to step up their game.

The first Cluster workshop took place at the UNESCO Headquarters in Paris. IAU welcomed 30 people from 15 universities from 5 continents. This meeting benefited from financial support through the UNESCO Participation Programme, allowing to support costs for some of the participants and thus ensure global participation. Nine UNESCO country delegates also attended the meeting and made valuable contributions to the strategic plan.

▶ IAU released its **2nd Global Survey report on HESD**. The report analyses how HEIs engage with the SDGs. It demonstrates the important role that HEIs play globally towards the achievement of the 2030 Agenda and it is also proof of HEIS' commitment and responsibilities.

▶ IAU took part for the first time in the **UN High Level Political Forum (HLPF 2019)** at the United Nations Headquarters in New York, in July 2019. IAU brought 18 Cluster lead representatives to HLPF and advocated strongly for better recognition of the role of HE in the UN 2030 Agenda. The participation in HLPF 2019 reinforced the visibility of the IAU Global HESD Cluster.

▶ IAU is a partner organization of the **Asia-Europe Foundation (ASEF) Rectors' Conference**. The 7th conference was held in Bucharest in May 2019 and focused on "*Higher Education Taking Action Towards the SDGs: Perspectives from Asia and Europe*". The participants discussed a set of Policy Recommendations prepared by the partner organizations, including IAU. The event was co-hosted by IAU Member SNSPA, Romania.

Other IAU HESD initiatives :

▶ IAU co-hosted the **International Green Gown Awards** that recognize exceptional sustainability initiatives undertaken by world's HEIs. Endorsed by UN Environment, the Awards put every learning institutions at the heart of delivering the UN Global Goals.



IAU HESD Cluster workshop in Paris, January 2019.

The IAU Global HESD Cluster Leaders (as of oct. 2019)

	University of Ghana		University of Tehran, Iran		Luther College & University of Regina, Canada
	Antonio Nariño University, Colombia		Assam Don Bosco University, India		The University of the West Indies
	The Open University of Catalonia		University of Gothenburg, Sweden		University of Bergen, Norway
	Leuphana University of Luneburg, Germany		Beirut Arab University, Lebanon		University of Costa Rica
	University of Bologna, Italy		University of Tsukuba, Japan		University of Nairobi, Kenya
			Siam University, Thailand		

▶ IAU Secretary-General, Hilligje van't Land, has been invited on board the leadership council for the French Sustainable Development Solutions Network (SDSN).

▶ IAU Secretary General, Dr. H. van't Land sits on the Advisory Committee of the Université Virtuelle et à Distance (UVED), which fosters free access to knowledge, education, and training for the major actors working on environmental and sustainable development issues.

▶ IAU was invited to an event organized by the UNESCO higher education section in Beirut with the purpose of enhancing the participation of Arab HEIs in the 2030 Agenda. The event took place on 25-26 September in Cairo, and was co-organized by the national commission for UNESCO Egypt. Dr. Fadi el Hage from Saint Joseph University Beirut, whose rector is Board Member of IAU, attended on IAU's behalf.



▶ Priorities / Sustainable Development

Contact: Hilligje van't Land (h.vantland@iau-aiu.net),
Isabel Toman (i.toman@iau-aiu.net)



Technology

Harnessing the potential of technology to improve access to a quality higher education.



Above: IAU Institutional Site Visit at Universitat Oberta de Catalunya in Barcelona, Spain.

Below: Mobile Learning Week, March 2019.

The main aim for work on technology in higher education in the context of the IAU strategic plan 2016-2020 is to develop a new policy statement to identify the key values and principles that must underpin the transformation of higher education and society in the digital era.

▶ The **Expert Advisory Group (EAG)** continued the work on the development of the statement over the past year. The main achievement was the development of the Open Consultations carried out at the global level to take stock of the current state of transformation in higher education institutions around the world. The results of the consultations informed the further development of the statement which is being completed and prepared for the consultations with the IAU Membership before it is presented to the IAU 16th General Conference for endorsement in Dublin, Ireland.

▶ **New in 2019:** IAU Institutional Site Visits, with a view to build capacities and facilitate exchange in terms of leveraging the potential of technology in higher education. The first edition of this annual visit was hosted by Universitat Oberta de Catalunya (UOC) in Barcelona, Spain, which is the first fully online university worldwide. UOC welcomed 24 IAU Member representatives from 16 countries to dive into the world of online learning. They discussed the management and pedagogical approach of online learning as well as the ways in which it can be used to offer a more personalized learning experience to students. The site visit allowed for exchanges and networking among peers, and for very practical interactive sessions with UOC staff to learn more about many of their innovative initiatives from accreditation of online learning, to improving the online learning experience to manage secure student assessments.

▶ With its Members, IAU organized a workshop on ‘Leveraging Artificial Intelligence for Higher Education’ during the **UNESCO’s flagship event “Mobile Learning Week” (MLW)** in March 2019. IAU’s Members from Spain, Malaysia and South Africa described distinct opportunities and research to use AI for the benefit of higher education. Among others, they spoke about the development of Virtual Assistant Teacher services to track students’ learning progress and competencies, and the use of AI to process student applications to match the requirements for enrolment with the information provided in application forms. They also mentioned introduced the potential of learning analytics using big data to enhance learning.



➔ Priorities / Technology

Contact: Trine Jensen (t.jensen@iau-aiu.net)

IV. IAU KNOWLEDGE HUB

IAU World Higher Education Database (WHED)



The *IAU World Higher Education Database (WHED)* is an online data portal that provides up-to-date, authoritative and comprehensive information on global higher education systems, credentials and universities and other higher education institutions (HEIs) worldwide (www.whed.net). It has been developed and is maintained in collaboration with UNESCO. The WHED provides information on over 19,400 HEIs in 196 countries and territories.

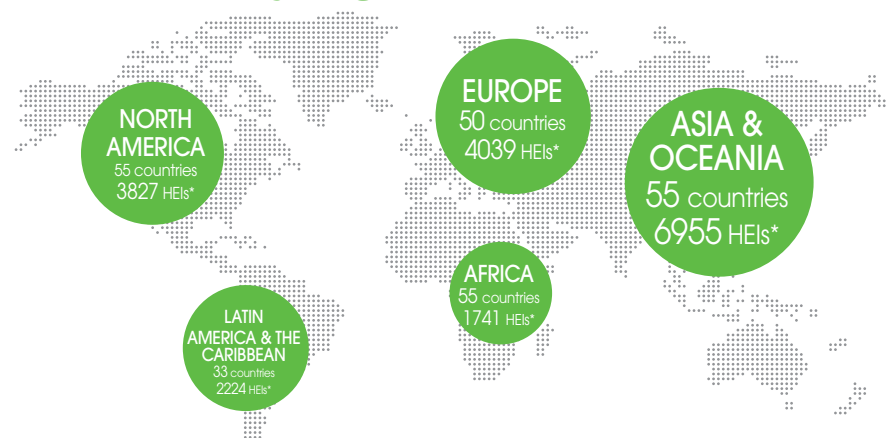
Since 1950, the WHED is recognized as **an official source of information** on HEIs by national higher education authorities, governmental agencies and/or national academic bodies at a global level. Only officially accredited HEIs are listed in the WHED.

Yearly Traffic

(1 October 2018-30 September 2019)

1,696,925 searched carried out on the database
3,260,332 page views

WHED data by Region



*For information, 614 branches of HEIs are currently listed in the WHED.

A new feature to facilitate the identification of HEIs: the Global WHED ID

The constant and rapid development of the higher education landscape, on all continents, triggered discussions with key stakeholders on the need to facilitate the identification of HEIs. This led to the development of a unique identifier, **the Global WHED ID**.

- ▶ Global WHED ID serves vital purposes that are dear to the Association:
- ▶ **Facilitate communication** within the global higher education community;
- ▶ Increase **access, speed and the reliability** of information;
- ▶ Provide better overall **administrative certainty**;
- ▶ **Combat fraud** in higher education.

This new development was developed in support of the UNESCO Global Convention on the recognition of higher education qualifications, which was adopted at the UNESCO General Conference, in November 2019.

Publications

The International Handbook of Universities is now available in both print and electronic version



The International Handbook of Universities was first published in 1959 in response to the growing demand for authoritative information about HEIs. It has grown considerably over the years in both the quantity and quality of entries, and includes higher education institutions that offer at least a 4-year degree or a 4-year professional diploma. It is published every year and the latest edition - the 29th edition - has now been released in e-format and in print on demand.

The information found in the *International Handbook of Universities* (Palgrave Macmillan edition) is sourced from the WHED. You can order a copy online: <https://www.palgrave.com/fr/book/9783319769707>

Internationalization of Higher Education Handbook



1 Internationalisation of Higher Education
Developments in the European Higher Education Area and Worldwide

- Higher Education and Sustainable Development
- The European Dimension of Higher Education
- Internationalisation of Higher Education and Academic Quality
- Higher Education and the Sustainable Development Goals
- Higher Education and the Sustainable Development Goals
- Higher Education and the Sustainable Development Goals



Thanks to the collaboration between IAU and DUZ Academic Publishers, four issues of the publication “Internationalization of Higher Education – Developments in the European Higher Education Area and Worldwide” were released in 2019.

The publication focuses on key issues pertaining to practical and operational interest, and places them in the context of global and European developments and far-reaching policy

processes in higher education.

IAU Horizons

Published twice a year, the magazine features IAU Activities, upcoming events and specific projects the IAU has undertaken; IAU Collaboration and Networking; Membership News; New Publications. Each issue is also devoted to a special ‘In Focus’ topic of interest and debate for the higher education community worldwide. The November 2018 issue focused on ‘Higher Education Partnerships for Societal Impact’ while the April 2019 issue focused on ‘Universities and Agenda 2030: Engaging with the SDGs’.

IAU Horizons is available in English, in paper format and electronically.

Higher Education Policy



With the publication of Higher Education Policy (HEP), a quarterly peer-reviewed research journal published by Palgrave Macmillan / Springer-Nature, IAU contributes to advance understanding of the

policy processes applied to higher education through the world. Articles in this journal offer original analyses, both theoretical and practice-based, from case studies of developments in individual institutions to policy making at systems and at national level.

In 2019, HEP published over 45 articles tackling higher education policies all over the world, including Cameroon, Cambodia, Chile, China, Kazakhstan, Kenya, Pakistan, Philippines, Israel, Sweden and Turkey among others.

32 volumes of HEP released since 1988.

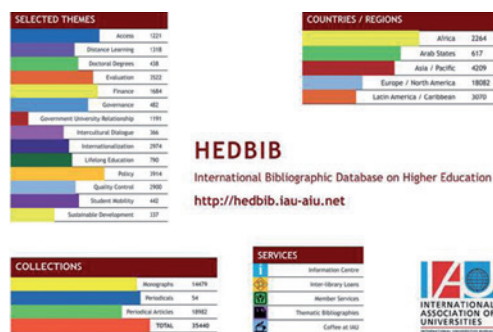
➔ If you wish to contribute contact Nicholas Poulton: n.poulton@iau-aiu.net



International Bibliographic Database on Higher Education (HEDBIB)

HEDBIB

International Bibliographic Database on Higher Education



With over 40,500 records, the International Bibliographic Database on Higher Education - HEDBIB, contains up to date information on publications on higher education systems, planning, policy, administration and evaluation. Links to full

text electronic publications are provided where available. IAU Members benefit from HEDBIB's advanced access options: access to abstracts and to full-text articles of Higher Education Policy, the IAU's quarterly research journal, and access to tailor-made bibliographies on demand. IAU Members also receive 'New in HEDBIB' five times a year. This publication contains full references of newly entered publications in HEDBIB. References are structured according to the IAU priority themes and by region. A basic search function is made available to all free of charge. IAU continues to partner with UNESCO and the Institute for Educational Planning (IIEP) for populating the database. Contributing partners also include the Catalan Association of Public Universities (ACUP), Union de Universidades de América Latina (UDUAL) and Universities South Africa.

➔ <http://hedbib.iau-aiu.net>

Contact: Amanda Sudic, IAU Ibrarian: a.sudic@iau-aiu.net

IAU monthly E-Newsletter informs subscribers every month about news and resources from the higher education sector and from IAU Members through different sections – the Month's Highlight, Ongoing Opportunities, IAU News and Updates, Members & Partners Corner, Featured Resources. The IAU Newsletter is sent out to more than 4,400 subscribers.



IAU Lynx offers a monthly overview of higher education developments around the world. It covers new policies, initiatives and projects on various higher education topics. The information is classified by international, regional, bilateral and national initiatives. IAU Lynx is sent to IAU Members and is also provided, free of charge, to those interested in higher education trends and changes, via the IAU website and through online subscription.

IAU Social Media – IAU Twitter account has seen its number of followers doubled from 1000 to more than 2200 since October 2018. Short campaigns have been developed to attract attention to various IAU initiatives.

Emailing campaigns – on a regular basis, IAU communicates with its Members and other higher education professionals through various mailing campaigns in order to keep the global higher education sector informed on important IAU news.



➔ **Knowledge hub / Publications**
Contact: iau@iau-aiu.net

V. IAU GLOBAL EVENTS

IAU Reports cover the period 1 October 2018 to 30 September 2019. Yet at the time the reports come out the Conference of the next year has taken place already. Hence a report on events from two consecutive years. The financial report however covers only the 2018-19 activities.



On the left: IAU 2018 International Conference in Kuala Lumpur, Malaysia, November 2018 **On the right:** 2019 Global Meeting of Associations

IAU 2018 International Conference

(November 2018, Kuala Lumpur, Malaysia)

Nearly 300 participants from 70 countries took part in the IAU 2018 International Conference, organized in collaboration with the University of Malaya. University leaders, higher education scholars and experts - including over 60 speakers - came together to discuss **Higher Education Partnerships for Societal Impact**.

Participants deliberated on some of the most pressing issues facing today's higher education community, such as digital transformation, community engagement, responsible research and sustainable development. These conversations examined the mandate of universities in the rapidly changing world and identified viable ways of moving forward both locally and globally. Importantly, the Conference gave universities the opportunity to highlight how they are already contributing to societal development and incorporating Agenda 2030 on different levels of their operations.

→ www.etches.com/iau2018

8th edition of the Global Meeting of Associations (GMA)

(November 2019, Puebla, Mexico)

IAU welcomed some 50 participants to the biennial Global Meeting of Associations (GMA) held prior to the international conference. This meeting allowed leaders of university associations from around the world to meet and discuss matters of common concern in relation to the transformations of higher education around the world. In his opening speech, Dr. Henning Jensen, President of UDUAL and Rector of the University of Costa Rica was stressing the need for a new Enlightenment: *"Amid tumultuous times, allow me please to invoke an old fashioned concept: we need a new Enlightenment. In other words, we need to radicalise Reason through Reason, universal values through universality."* IAU is strongly committed to continue to convene the Associations representing all regions and countries of the world to foster collaboration and exchange on the future of higher education.

IAU 2019 International Conference

(November 2019, Puebla, Mexico)

250 participants from over 60 countries attended the IAU 2019 International Conference on *Transforming Higher Education for the Future* hosted by the Benemérita Universidad Autónoma de Puebla (BUAP) in Puebla, Mexico in November 2019.

The keynote speaker, Juan Ramon de la Fuente, IAU Honorary President and Permanent Delegate of Mexico to the United Nations (UN) emphasized the importance of international collaboration to develop global solutions to global challenges. He further underlined that looking at the variety of challenges of today, they are all linked to higher education. Therefore, the International Association of Universities (IAU) is an essential organization that can convene universities from around world for reflection, exchange of experiences and to use the force of higher education to propose solutions to the challenges of our world.

The Rector of BUAP, Dr. José Alfonso Esparza Ortiz characterised the university, as a living being at the heart of the society that grows, it is an ethical reference and a hope for social change. He further stressed that the role of the university is not simply to educate students for work but rather to form citizens who can adapt to their environments, citizens capable of finding new solution to old problems. These are glimpses of the messages that framed the 2 days of debate and presentations on how higher education transforms to better prepare for the present and the future. The conversations and exchanges will continue next year during the General Conference from 3 to 6 November 2020. Presentations and recordings of plenary sessions are available on the Conference website:

→ www.etches.com/iau2019



Quotes from the conference:

“ I loved the diversity and richness of the perspectives and the global character of the Conference.”

“ This was an amazing opportunity to hear perspectives in higher education from around the world; it is easy to isolate myself in U.S. higher education, neglecting global scholarship and views. ”

“ What I enjoyed most was the variety of people from different countries. ”

“ An important opportunity to share and gain access to different perspectives. ”

VI. IAU MEMBERS AND PARTNERS

The IAU global influence is based on an inclusive Membership and partnerships with international organizations. To even better represent the higher education institutions and the sector as a whole and to enhance the potential of the IAU to advocate for strong value-based higher education systems and institutions, IAU is pleased to continuously grow its membership base. Joining the IAU does not only come with benefits to the institutions and organizations; it comes with a responsibility to support the efforts needed to advance the cause of HE locally and globally. More universities, higher education institutions, organisations and HE stakeholders are invited to join to ensure the IAU work expands into the future.

FIGURE 1 – GEOGRAPHICAL DISTRIBUTION OF IAU MEMBERS INSTITUTIONS

(as of 30 September 2019)

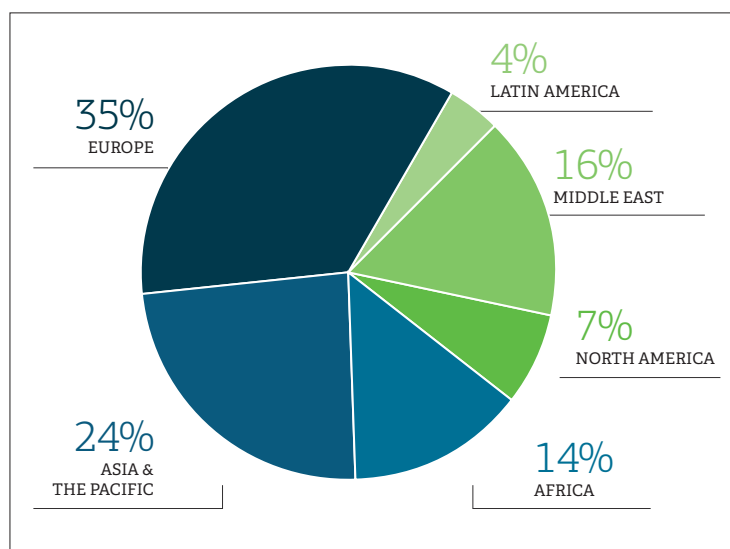
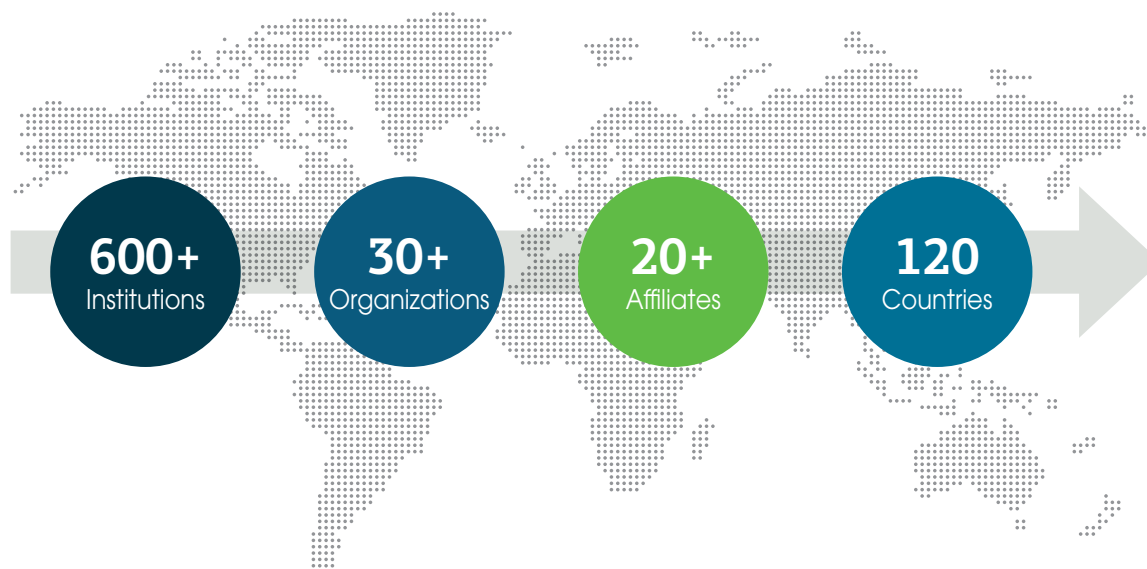


TABLE 1 – NUMBER OF MEMBERS PER CATEGORY

2018 (as of 30 Sept)	MEMBERS
INSTITUTIONS	603
ORGANIZATIONS	33
AFFILIATES	19
ASSOCIATES	17
TOTAL	672



→ The full list of IAU Members is available on the IAU website: www.iau-aiu.net

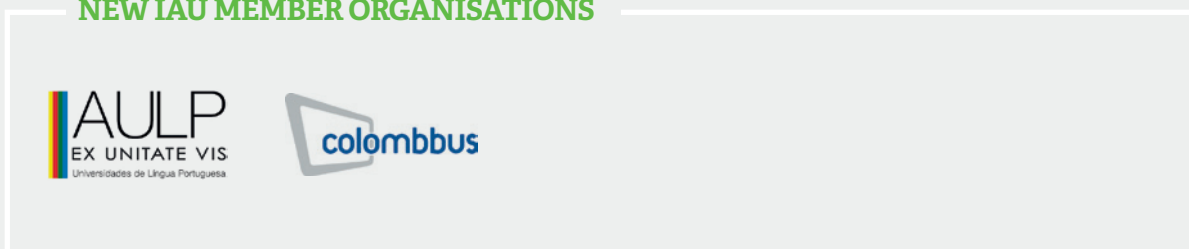
Membership

IAU is pleased to have welcomed 41 New Members between October 2018 and September 2019

IAU NEW MEMBER INSTITUTIONS



NEW IAU MEMBER ORGANISATIONS



Partnerships

Beyond its Members, IAU collaborates with a wide variety of partners at the governmental as well as non-governmental level. IAU thanks all its partners for the commitment and engagement during the year that has passed and looks forward to continuing the collaboration.

INTERGOVERNMENTAL ORGANISATIONS

 <p>COUNCIL OF EUROPE CONSEIL DE L'EUROPE</p>	 <p>OECD</p>	 <p>United Nations Educational, Scientific and Cultural Organization</p>	 <p>THE WORLD BANK IBRD • IDA WORLD BANK GROUP</p>
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INTERNATIONAL AND NATIONAL PARTNERS

 <p>ACUP</p>	 <p>Association of International Education Administrators</p>	 <p>ACADÉMIE DE RECHERCHE ET D'ENSEIGNEMENT SUPÉRIEUR</p>	 <p>ASIA-EUROPE FOUNDATION</p>
 <p>ASIA-EUROPE MEETING</p>	 <p>Agence UNIVERSITAIRE DE FRANCOPHONIE</p>	 <p>BBC StoryWorks Commercial Productions</p>	 <p>BRITISH COUNCIL</p>
 <p>Consejo Interuniversitario Nacional</p>	 <p>ALLIANCE COPERNICUS</p>	 <p>Deutscher Akademischer Austausch Dienst German Academic Exchange Service</p>	 <p>DUZ medienhaus</p>
 <p>European Association for International Education</p>	 <p>The Alliance for Sustainability Leadership in Education</p>	 <p>EUROPEAN UNIVERSITY ASSOCIATION</p>	 <p>FAUBAI Fédération Association for International Education</p>
 <p>HIGHER EDUCATION SUSTAINABILITY INITIATIVE</p>	 <p>national union of students</p>	 <p>OBIRET</p>	 <p>BSERVATORY PRAHA CHATEAU UNIVERSITY</p>
 <p>palgrave macmillan</p>	 <p>Sida</p>	 <p>Sulitest Sustainability Literacy Tools & Community</p>	 <p>multirank</p>

VII. FINANCIAL REPORT

Presenting the IAU financial years 2018 (1 October 2017 to 31 September 2018) and 2019 (1 October 2018 to 31 September 2019)

INCOME	2018	2019
Membership fees	980	1 014
Programmes and activities	178	155
Knowledge hub, including Reference Publications	51	74
IAU International Conferences	42	88
Other income	140	130
TOTAL INCOME	1 390	1 461
EXPENDITURE	2018	2019
IAU programme and activities	50	95
Knowledge hub, including Reference Publications	43	58
IAU International Conferences	29	62
Administrative Board and Executive Committee Meetings	49	20
Administrative and office costs	214	196
Staff cost (salaries, social charges, interns)	964	995
TOTAL EXPENDITURE	1 348	1 426
IAU Annual Financial Result 2017-2019	42	34

Explanatory notes:

INCOME

IAU relies on annual membership fees, grants, contracts and sales of IAU publications to operate throughout the year. In addition, IAU offers some fee-paying programmes and initiatives such as the Internationalization Strategies Advisory Service (ISAS 2.0). IAU also multiplied its efforts and secured sponsorships for its Conferences, other events and initiatives in order to increase the capacity to welcome a larger group of participants from lower income countries to the debates and ensure true global dialogues at events.

EXPENDITURE

The Association's expenditures have been controlled strategically in order to present a balanced budget. This has been possible by keeping personnel expenditures and other administrative costs at a minimum, while at the same time ensuring funding for projects and initiatives.

IAU welcomes donations and sponsorships that will help the Association's capacity to act. In particular we call on Members to support the IAU at 70 initiatives and warmly thank all Members who are already contributing to this special celebratory fund. For more information on opportunities please contact a.corcoran@iau-aiu.net

VIII. GOVERNANCE

IAU President and Administrative Board 2016-2020

The IAU Administrative Board held its 85th Meeting in Kuala Lumpur, reviewed the IAU past activities and plans for the year. Initial discussions on the IAU Strategic Plan 2020-2024 allowed to identify broad orientations for the future of the IAU.

Beyond the time frame of this report IAU is pleased to report already that the 86th IAU Administrative Board Meeting took place in Puebla, Mexico prior to the annual International Conference 2019. Important discussions continued on the development of the IAU strategic



85th meeting of the IAU Administrative Board in Kuala Lumpur, Malaysia (November 2018).

plan 2020-2024 and how to better position the Association as the *global voice of higher education* over the next 4 years.

The Board also debated the programme of activities to celebrate 70 years of the IAU, since founding General Conference in 1950 in Nice, France.

The meeting was essential to prepare for the upcoming 16th General Conference to take place in Dublin, Ireland from 3 to 6 November. It will be hosted by University College Dublin (UCD). The General Conference is the decision-making organ of the Association, and Members will elect the next president and members of the Administrative Board.



Interested in shaping the strategic direction of the Association? Stand for election to become a member of the Administrative Board. Elections will take place during the 16th General Conference in 2020. More information:

Nicholas Poulton (n.poulton@iau-aiu.net)

IAU Administrative Board

2016-2020

PRESIDENT

Pam Fredman, *Former Rector, University of Gothenburg, Sweden*

IMMEDIATE PAST PRESIDENT

Dzulkifli Abdul Razak, *Former Vice-Chancellor University Sains Malaysia and Albukhary International University, Malaysia*

MEMBERS

Africa

Abdulganiyu Ambali, *Former Vice-Chancellor, University of Ilorin, Nigeria*

Ebenezer Oduro Owusu, *Vice-Chancellor, University of Ghana, Ghana*

Paul Zeleza, *Vice-Chancellor, United States International University-Africa, Kenya*

Americas

Marta Losada Falk, *Former President, Antonio Nariño University, Colombia*

Mirta Martin, *President, Fairmont State University, USA*

Pierre-André Pierre, *Former Rector, University Notre Dame d'Haiti, Haiti*

Asia & Pacific

Salim Daccache s.j., *Rector, University of St Joseph Beirut, Lebanon*

Etsuko Katsu, *Former Vice-President, International, Meiji University, Japan*

Carmen Lamagna, *Vice-Chancellor, American International University, Bangladesh*

Pornchai Mongkhonvanit, *President, Siam University, Thailand*

Mahmoud Nili Ahmadabdi, *President, University of Tehran, Iran*

Ranbir Singh, *Vice-Chancellor, National Law University, India*

Europe

Andrew Deeks, *President, University College Dublin, Ireland*

Maria de Fatima Marinho, *Former Vice-Rector for Cooperation and Culture, University of Porto, Portugal*

Remus Pricopie, *Rector, National School of Political and Administrative Studies, Romania*



86th Administrative Board Meeting in Puebla (November 2019).

Daniel Hernández Ruipérez, *Former Rector, University of Salamanca, Spain*

Godehard Ruppert, *President, Otto-Friedrich-Universität Bamberg, Germany*

Inga Žalėnienė, *Rector for Education and Research, Mykolas Romeris University, Lithuania*

ORGANIZATIONS

NATIONAL: Zoltan Dubécsi, *Secretary-General, MRK (Hungarian Rectors Conference), Hungary*

REGIONAL: Roberto Escalante Semerena, *Secretary General, Unión de Universidades de América Latina y el Caribe, Mexico (UDUAL)*

SECRETARY GENERAL

Hillegje van't Land, *IAU, International Universities Bureau*

DEPUTY MEMBERS

Asia & Pacific

Mosleh Duhoky, *President, University of Duhok, Iraq*

Mohammad Reza Pourmohammadi, *Former Chancellor, The University of Tabriz, Iran*

Europe

Constantinos Christofides, *Former Rector, University of Cyprus, Cyprus*

Henrik Dam, *Rector, University of Southern Denmark, Denmark*

Oleg Smeshko, *Rector, Saint-Petersburg University of Management Technologies and Economics, Russian Federation*

ORGANIZATIONS

REGIONAL: Amr Ezzat Salama, *Secretary-General, Association of Arab Universities, Jordan*

HONORARY PRESIDENTS

Guillermo Soberon (*President 1980-1985*), *Former Rector, National Autonomous University of Mexico, Mexico*

Blagovest Sendov (*Acting President 1984*), *Former Rector, University of Sofia, Bulgaria*

Justin Thorens (*President 1985-1990*), *Former Rector, Université de Genève, Switzerland*

Hans Van Ginkel (*President 2000-2004*), *Former Rector, Utrecht University, The Netherlands; Former Rector, United Nations University, Japan*

Goolam Mohamedbhai (*President 2004-2008*), *Former Secretary-General, Association of African Universities (AAU)*

Juan Ramón de la Fuente (*President 2008-2012*), *Former Rector, National Autonomous University of Mexico, Mexico*

IX. SECRETARIAT

The International Universities Bureau is the permanent Secretariat of the Association. The offices are housed at UNESCO Headquarters in Paris, France.



Hilligje van't Land
Secretary General and
Executive Director



Andreas Corcoran
Deputy Secretary General



**Saholi
Andriambololo-Nivo**
Assistant, Reference Publications



Juliette Becker
Manager, Communication and
Membership Development



Alice Goyau
Manager, Communication



Jessica Huang
Administrative Assistant



Trine Jensen
Manager, Events
and Projects



Stefanie Mallow
Consultant for
sustainable development



Giorgio Marinoni
Manager, HE and
Internationalization policy
and projects



Angella Nino
Manager, Finances
and Administration



Nicholas Poulton
Information and
Publication Officer



Samuel Pousson
Assistant,
Reference Publications



Samantha Grillo
Assistant,
Reference Publications



Georgeta Sadlak
Manager,
Information Systems



Carine Sébast
Manager,
Reference Publications



Amanda Sudic
Librarian/Documentalist



Isabel Toman
Programme Officer



**Lianne Guerra
Rondon**
Project Officer

Created under the auspices of UNESCO in 1950, the International Association of Universities (IAU) is an independent organization with over 600 Member universities and organizations in 120 countries. The IAU Secretariat is based at UNESCO headquarters, in Paris, France.

IAU serves the global higher education community by offering opportunities for exchange and collaboration, advisory services and training, trends analysis and specialized portals.

Through its established partnerships with international organizations, IAU promotes the interests of its Members and the importance of higher education, placing particular emphases on values and leadership.

IAU adopts positions and develops Policy Statements on issues of global concern for higher education. The topics are identified by the Association's leadership and membership. Each Statement is the product of extensive drafting and international consultations. All statements are endorsed by the General Conference of the Association.

IAU Policy Statements are good sources of inspiration and can be downloaded on the IAU website <https://www.iau-aiu.net/Policy-Statements>:

- ▶ *IAU Iquitos Statement on Education for Sustainable Development, 2014*
- ▶ *Affirming Academic Values in Internationalization of Higher Education: A Call for Action, 2012*
- ▶ *IAU-MCO Guidelines for an Institutional Code of Ethics in Higher Education, 2012, Prepared in collaboration with the Magna Charta Observatory*
- ▶ *Equitable Access, Success and Quality in Higher Education, 2008*
- ▶ *Sharing Quality Higher Education Across Borders: A Statement on Behalf of Higher Education Institutions Worldwide, 2005, List of signatories, Prepared in collaboration with AUCC, ACE and CHEA*
- ▶ *Universities and Information and Communication Technologies (ICTs), 2004*
- ▶ *Towards a Century of Cooperation: Internationalization of Higher Education, 2000*
- ▶ *Academic freedom, Institutional Autonomy and Social Responsibility, 1998*
- ▶ *The Buenos Aires Statement on Higher Education Funding, 1994*
- ▶ *Kyoto Declaration on Sustainable Development, 1993*

www.iau-aiu.net



IAU
2021
16th GENERAL
CONFERENCE
26-29 October
Dublin, Ireland

RELEVANCE AND VALUE OF UNIVERSITIES TO FUTURE SOCIETY

IAU 16th GENERAL CONFERENCE

26-29 OCTOBER 2021 IN DUBLIN, IRELAND

Take part in this exceptional event, hosted by University College Dublin (UCD), where IAU will celebrate 70 years of international collaboration since its founding General Conference in 1950. Several celebrations are foreseen and IAU Members will be invited to take part in the festivities. In addition, the General Conference is the supreme decision-making body of the Association, where Members elect the next IAU President and Administrative Board and approve the next 4-year strategy for 2021-2025.

70
1950-2020

HOSTED BY UNIVERSITY
COLLEGE DUBLIN (UCD)

